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**Truly CA explores the environmental movement, gang violence and urban youth, and the fate of independent bookstores**

-- Five new documentaries about life in the Golden State air this fall --  
-- Premieres Sunday, September 28 at 6pm --

September 2, 2008, San Francisco, CA --- KQED's award-winning independent documentary series **Truly CA** ([www.kqed.org/trulyca](http://www.kqed.org/trulyca)) returns this fall with an all new fourth season of films. True stories about life in the Golden State come alive in this showcase of local and national filmmakers. The season begins with **Monumental**, the story of how conservationist David Brower's fiery dedication and activism transformed the Sierra Club, protecting and establishing many treasured national parks and monuments. **Monumental** airs Sunday, September 28 at 6pm on KQED 9. **Truly CA** airs Sundays at 6pm this fall on KQED 9.

This season, **Truly CA** comes even closer to home. In addition to stories about street gangs in Southern California and the beauty of the Yosemite Valley, the documentaries feature the Bay Area favorite Bolinas Lagoon, a profile of high school students in East Oakland, and a chronicling of famous local bookstores Cody's and Kepler's.

This season's films are:

- **Monumental – September 28 at 6pm**  
a film by Kelly Duane  
From the moment David Brower first witnessed the extraordinary beauty of the Yosemite Valley, his life was tied to the fight to preserve the American wilds for future generations. His fiery dedication and skillful activism transformed the Sierra Club, bringing the environmental movement into the public consciousness. *Monumental* re-visits Brower's unrelenting campaigns to protect and establish some of our most treasured national parks and monuments.
- **Fruits of War – October 5 at 6pm**  
a film by Josiah Hooper  
*Fruits of War* follows four reformed gang members who came to the United States as child refugees from El Salvador's bloody civil war and eventually got involved in street gangs in Los Angeles' tough east side. In an effort to suppress an epidemic of gang violence, the U.S. began an aggressive policy of deporting undocumented gang members with felony records. When these four men arrive back in El Salvador, they discover a country ravaged by war and facing a new wave of violence as the L.A. street gangs take root in their homeland.
- **Call it Home – October 12 at 6pm**  
a film by Bill Chayes and Chuck Olin

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*Call it Home: Searching for Truth on Bolinas Lagoon* celebrates the beauty and importance of the Bolinas Lagoon, and chronicles a decades-long community discussion to understand the forces affecting its future. This film captures the democratic but volatile debate among local environmentalists, homeowners, and fisherman in a small Northern California seaside community that helped to birth the environmental movement.

- **Runners High – November 9 at 6pm**  
a film by Justine Jacob and Alex D. da Silva  
When teenagers from one of the nation's toughest neighborhoods sign up to train for a marathon, they begin the journey of a lifetime. Running 26.2 miles takes effort, commitment, and courage - growing up in East Oakland takes more. *Runners High* captures these inspirational stories of personal triumph through four grueling months of training to the finish line.
- **Paperback Dreams – November 16 at 6pm**  
a film by Alex Beckstead  
*Paperback Dreams* chronicles the rise and fall of two landmark independent bookstores. Cody's and Kepler's helped launch a counterculture, and for fifty years have protected free speech and celebrated intellectual inquiry. But the future of these venerable institutions is uncertain in a rapidly changing digital world, where they face big box stores, the internet, and the decline of reading.

## About Truly CA

**Truly CA** is KQED's series of independent documentaries about life in the Golden State. It airs monthly on Sundays at 6pm on KQED 9. **Truly CA** is a **KQED** production presented in association with the **Bay Area Video Coalition** and **Film Arts Foundation**. Support for **Truly CA** is provided by The Campaign for the Future Program Venture Fund, Ambassador James C. Hormel, and the members of KQED.

## About KQED Public Television

KQED Public Television 9 ([www.kqed.org](http://www.kqed.org)), a service of Northern California Public Broadcasting, Inc. (NCPB), is the nation's most-watched public television station. KQED produces local weekly series in high definition and available on Comcast On Demand including: *QUEST*; *Spark*; *Check, Please! Bay Area* and *This Week in Northern California*; and national series: *Jacques Pepin: More Fast Food My Way* and *Jean-Michel Cousteau: Ocean Adventures*. KQED's digital television channels include KQED HD, KQED Life, KQED World, KQED Kids, and KQED V-me, and are available 24/7 on Comcast. Download programs for viewing and video podcasts at [www.kqed.org](http://www.kqed.org), featuring unique content on one of the most-visited station sites in public broadcasting.

## About BAVC

The **Bay Area Video Coalition** is the nation's largest noncommercial media arts center dedicated to providing access to media, education and technology. **BAVC** is a production facility, an affordable training center, a pioneer in technology-based workforce development and a critical resource for independent filmmakers.

## About Film Arts Foundation

**Film Arts Foundation** supports the creation and success of independent film and video makers by providing education, comprehensive information, state of the art facilities and equipment,

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financial support and exhibition opportunities. **Film Arts Foundation** is a catalyst and advocate for the diverse voices of the independent film community on the West Coast and nationally.

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