

FOR IMMEDIATE RELEASE

Contact: Meredith Gandy
415.553.2116, mgandy@kqed.org
www.kqed.org/press

A *Piece By Piece* look at San Francisco's graffiti art movement

-- A new documentary from Truly CA on KQED Public Television 9 --
-- Premieres Sunday, February 10 at 6:00pm --

January 25, 2008, San Francisco CA--- Take a fast-paced journey into the world of San Francisco street art with **Piece By Piece**, the latest film from KQED's **Truly CA** series (www.kqed.org/trulyca). Bay Area filmmaker Nic Hill chronicles the history of San Francisco's controversial graffiti art movement over twenty years of creation and destruction. Seen through the eyes of the artists, the film takes you alongside those who lived in what is arguably one of the most influential youth cultures of our time. **Piece By Piece** premieres Sunday, February 10 at 6pm on KQED 9.

San Francisco's graffiti style arose in the period from 1983 to 1993. **Piece By Piece** starts by documenting what laid the groundwork for today's Bay Area graffiti: "Cholo" writing and the impact of PBS's 1983 documentary, *Style Wars*. The film includes not only San Francisco's graffiti originals, but also commentary from noted New York "writers" such as Seen, Cope 2, and Case 2. It also covers the tragedy of Dream One, a San Francisco graffiti pioneer and a vocal figurehead in Bay Area urban welfare activism.

From 1993 to 2000, San Francisco became an international magnet for groundbreaking graffiti styles yet to be seen in other parts of the world. The film explores what it takes to establish credibility among the graffiti community, featuring works from "writers" such as KR and the artistic horses painted by Reminisce. The film also features well-known graffiti artists such as Grey, Buter, Joro, Norm, and Barry McGee (Twist).

While graffiti is largely considered an underground movement, it's no secret that this art form has provoked a huge response from everyday citizens. The final segment of **Piece By Piece** explores the wide range of public opinion toward graffiti from the citizens of San Francisco to law enforcement officers.

Truly CA is KQED's series of independent documentaries about life in the Golden State. It airs monthly on Sundays at 6pm on KQED 9. **Truly CA** is a **KQED** production presented in association with the **Bay Area Video Coalition** and **Film Arts Foundation**. Support for **Truly CA** is provided by The Campaign for the Future Program Venture Fund, by Ambassador James C. Hormel and Timothy C. Wu, The Wallace Alexander Gerbode Foundation, and the members of KQED.

KQED Public Television 9 (www.kqed.org), a service of Northern California Public Broadcasting, Inc. (NCPB), is one of the nation's most-watched public television stations during primetime. KQED produces local weekly series in high definition and available on Comcast On Demand: *The Josh Kornbluth Show*; *QUEST*; *Spark*; *Check, Please! Bay Area* and *This Week in Northern California*; and national series: *Jacques Pepin: Fast Food My Way* and *Jean-Michel Cousteau: Ocean Adventures*. KQED's digital television channels include KQED HD, KQED Life-Encore, KQED World, KQED Kids and KQED V-me, and are available 24/7 on Comcast. Download programs for viewing and video podcasts at www.kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.