

PBS' Nightly Business Report Opens Silicon Valley Bureau

NEW YORK, Nov. 11, 2010 /PRNewswire/ -- NBR Worldwide LLC, the owner of PBS' *Nightly Business Report* (NBR), today announced an agreement with KQED Public Media to open a new Silicon Valley Bureau. KQED owns KQED and KTEH, the public television station in San Jose, CA, which will provide the reporting and production services for the new Silicon Valley Bureau of NBR.

The partnership enhances *Nightly Business Report's* coverage of Silicon Valley and expands the program's editorial reach.

"If there's an important business news story on the West Coast, our viewers can be sure that the *Nightly Business Report* will be there to report it," said Mykalai Kontilai, Chairman and Chief Executive of NBR Worldwide. "Having a reporter on the ground in Silicon Valley will give *Nightly Business Report* access to many of the business leaders and decision makers who shape our world."

The bureau's editorial team will cover breaking news and feature stories in Silicon Valley. The bureau will cover technology, business and biotech trends, among other issues. The team includes reporter Robin McElhatton, who has been covering Silicon Valley on television and radio for more than 20 years. Ms. McElhatton was previously an anchor for KLIV-AM in San Jose, she also covered technology for KICU-TV in San Jose. Her other experience includes stints at KCCN-TV in Monterey and KNTV-TV in San Jose.

Nightly Business Report, which has been broadcasting for more than 30 years, is the nation's most-watched daily business news program. The opening of the Silicon Valley Bureau is the latest announcement geared towards improving the program's already iconic brand. As previously announced, *Nightly Business Report* recently launched "Beyond the Scoreboard," a weekly segment providing in-depth analysis of the biggest sports stories and what they mean for Wall Street, featuring noted sports business expert Rick Horrow.

In October, *Nightly Business Report* unveiled its partnership with Planet Forward, a multimedia project housed at the George Washington University, to develop programming about the environment. NBR Worldwide purchased the program in September.

KQED Public Media has served Northern California for more than 50 years and is affiliated with PBS and National Public Radio. In addition to San Jose, KQED owns and operates public television stations in San Francisco and Monterey and public radio stations in San Francisco and Sacramento.

"The innovations that are born in Silicon Valley have economic impact around the globe and our goal will be to put these developments in context for *Nightly Business Report* viewers nationwide," said John L. Boland, President and Chief Executive of KQED/KTEH. "KTEH is thrilled to be a contributor to *Nightly Business Report*, one of the most respected and valued business-related programs in broadcast news."

About ***Nightly Business Report***: For more than three decades, the award-winning *Nightly Business Report* has provided business news in a fast-paced format. Timely investment information helps viewers manage their money and stay abreast of the news that affects their portfolios. *Nightly Business Report* premiered as a Miami regional program on January 22, 1979, with national distribution beginning in 1981. Underwritten by Franklin Templeton Investments, *Nightly Business Report* is distributed live to public television stations at 6:30pm ET every weeknight. Local broadcast times vary.

About KQED Public Media: KQED (kqed.org) has served Northern California for more than 50 years and is affiliated with NPR and PBS. KQED owns and operates public television stations KQED 9 (San Francisco/Bay Area), KTEH 54 (San Jose/Bay Area), and KQET 25 (Watsonville/Monterey); KQED Public Radio (88.5FM San Francisco and 89.3FM Sacramento); the interactive platforms kqed.org, kteh.org, and KQEDnews.org; and Education Network. KQED and KTEH Public Television, combined are the nation's most-watched public television stations, and are the producer of local and national series such as *QUEST*; *Check, Please! Bay Area*; *This Week in Northern California*; *Truly CA*; and *Jacques Pepin: Essentials*. KQED's digital television channels include 9HD, Life, World, Kids, and V-me, and are available 24/7 on Comcast.

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