## **KQED Graphic Organizer**

When answering writing prompts, you may use this outline to structure your essay.

Historically black newspapers had the freedom to report true but controversial events because they didn't rely on advertising from white-owned businesses. When black newspapers began to attract major advertisers in the 1950s and 1960s, many believe it affected the content in the newspapers. How do you think that advertisers affect what is reported by the media? How are independent and public radio and television stations similar to commercial and cable stations? How are they different?

