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KQED'S *Truly CA* Looks at the Chauncey Bailey Murder with *A Day Late in Oakland*

Premieres on KQED Public Television 9 on Friday, August 6 at 8:30pm

SAN FRANCISCO, July 16, 2010 – On August 2, 2007 in Oakland, California, a local journalist was shot three times as he walked to his downtown newsroom. The next morning, more than 200 police launched a pre-dawn raid on Your Black Muslim Bakery, a long-standing business and religious organization in the city. Three years after Chauncey Bailey's murder, the newest film in KQED's documentary film series **Truly CA** follows the life of the slain reporter and the history of the business he was trying to expose. **A Day Late in Oakland** premieres Friday, August 6 at 8:30pm on KQED 9.

The half-hour documentary is the story of two men and their visions for Oakland's African American community. Bailey sought to bring attention to and raise awareness in the community through the press. Yusuf Bey, Your Black Muslim Bakery's founder, was a charismatic community leader who preached a doctrine of empowerment and self-sufficiency. Mixing interviews with archival footage, photographs, news clippings, and public documents, **A Day Late in Oakland** explores their lives and the evolution of the bakery, from their common roots to their troubling intersection.

Filmmaker Zachary Stauffer began work on **A Day Late in Oakland** in the weeks following Chauncey Bailey's August 2007 murder. The film, which was shot in ten days in Oakland, San Francisco, Detroit, and New York City, earned the North Gate Prize in Documentary Excellence, received two nominations for awards with the International Documentary Association, was a winner in the Best Documentary category at the College Television Awards, and won a Platinum Best in Show Aurora Award. In addition to being selected for screenings at several festivals across the United States, the film won the Best Short Documentary prize at the 2009 Fargo Film Festival.

A Day Late in Oakland premieres on KQED Friday, August 6 at 8:30pm immediately following **This Week in Northern California**, KQED's weekly public affairs program where Bailey was a frequent guest.

About Truly CA

Winner of five Northern California Emmy Awards, **Truly CA** is KQED's series of independent documentaries about life in the Golden State. Since 2007, select **Truly CA** films have been presented by KQED to stations throughout California. It airs monthly on Sundays at 6pm on KQED 9. **Truly CA** is a KQED production presented in association with the **Bay Area Video Coalition** and the **San Francisco Film Society**.

About KQED Public Television

KQED Public Television (kqed.org), a service of Northern California Public Broadcasting, Inc. (NCPB), is one of the nation's most-watched public television stations. KQED produces local weekly series in high definition, available on Comcast On Demand, including: *QUEST*; *Spark*;

Check, Please! Bay Area and *This Week in Northern California*; and national series: *Jacques Pépin: More Fast Food My Way* and *Jean-Michel Cousteau: Ocean Adventures*. KQED's digital television channels include 9HD, Life, World, Kids, and V-me, and are available 24/7 on Comcast. Download programs for viewing and video podcasts at kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.

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