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FOR IMMEDIATE RELEASE

ZEBEDIAH SMITH, DIRECTOR OF PHOTOGRAPHY FOR TRAVELSCOPE®, NOMINATED FOR EMMY®

New York – May 11, 2011 – The National Academy of Television Arts & Sciences (NATAS) today announced the nominees for the 38th Annual Daytime Entertainment Emmy® Awards. Travelscope's Zebediah Smith is nominated for an Emmy® in the Outstanding Achievement in Single Camera Photography category. With 52 episodes currently in release to public television stations and another 13 episodes poised for release next month, Travelscope host and executive producer, Joseph Rosendo, is delighted and honored by this professional recognition that Travelscope has received for the second consecutive year. "It's a privilege to be so distinguished by our industry peers again. We are extremely thankful and grateful for this acknowledgement." Winners will be announced on June 17th in Los Angeles. A complete list of Emmy nominees is available at [this link](#). [Click here](#) for more information about Travelscope's Emmy® nominated episodes.

WHAT:	Travelscope Receives Second Emmy® Nomination
WHERE:	NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES
WEBSITE :	www.Travelscope.net

The episode that secured Travelscope's Emmy® nomination may be viewed at [this link](#).

Travelscope would like to thank the series underwriter, **DK Eyewitness Travel Guides** – *The Guides That Show You What Others Only Tell You*. Now in its fifth season, Travelscope has been underwritten by DK Eyewitness Travel Guides since the series' launch in 2007.

About Travelscope

Reaching 92% of the US market and more than 250 million viewers, Travelscope takes this extraordinary travel program and the travel experience to new heights. While production values continue to soar, Travelscope holds firm to its basic mission to illustrate the enduring truth in Mark Twain's quote, "Travel is fatal to prejudice, bigotry and narrow-mindedness." "Travel is more than a vocation to me," says Rosendo, "It's a love and a passion that I've been indulging in for more than 40 years and am privileged to share with my PBS viewers." Distributed by American Public Television and presented by KQED, **Travelscope®** continues to enlighten and entertain viewers with thrilling destinations and personal encounters with diverse cultures.

About Zebediah Smith

With a background in theater, writing, and photography, Zebediah Smith found an immediate synthesis of art forms with film. He took on roles in production and post-production working in the worlds of commercial, television, narrative, and documentary. Focusing on the power of documentary to make social impact as well as create dramatic stories his production company, Open Jaw Productions, produced the award-winning feature documentary, *WHATEVER IT TAKES*, which aired on Independent Lens in 2010.

MORE

Smith joined Travelscope in 2007 as director of photography and editor and has shot and edited 17 Travelscope episodes. Smith is an integral part of Travelscope lending his creativity and skill to all Travelscope productions in his role as Post Production Supervisor.

About The National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Regional Emmy® Awards are given in 19 regions across the United States. NATAS also presents the National Academy of Television Arts and Sciences Global Media Awards™ which recognizes excellence in the world-wide intersection of digital entertainment and technology. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv

About DK Eyewitness Travel Guides

Established in 1993, DK Eyewitness Travel's full-color guidebooks to hundreds of destinations around the world truly show you what others only tell you. They have become renowned for their visual excellence, which includes unparalleled photography, 3-D mapping and specially commissioned cutaway illustrations. DK Eyewitness Travel Guides are the only guides that work equally well for inspiration, as a planning tool, a practical resource while traveling, and a keepsake following any trip. DK Eyewitness Travel Guides are published in more than 30 languages. The DK Top Ten series of small-format guidebooks covers more than 60 destinations. Discover more at us.dk.com.

About KQED

KQED (kqed.org) has served Northern California for more than 50 years and is affiliated with NPR and PBS. KQED owns and operates public television stations KQED 9 (San Francisco/Bay Area), KTEH 54 (San Jose/Bay Area), and KQET 25 (Watsonville/Monterey); KQED Public Radio (88.5FM San Francisco and 89.3FM Sacramento); the interactive platforms kqed.org, kteh.org, and KQEDnews.org; and KQED Education. KQED Public Television, one of the nation's most-watched public television stations, is the producer of local and national series such as *QUEST*; *Check, Please! Bay Area*; *This Week in Northern California*; *Truly CA*; and *Essential Pépin*. KQED's digital television channels include 9HD, Life, World, Kids, and V-me, and are available 24/7 on Comcast. KQED Public Radio, home of *Forum* with Michael Krasny and *The California Report*, is one of the most-listened-to public radio stations in the nation with an award-winning news and public affairs program service delivering more than eighteen local newscasts daily. KQED Interactive hosts KQED's cross-platform news service, KQED News, as well as offers video and audio podcasts and a live radio stream at kqed.org. KQED Education brings the impact of KQED to thousands of teachers, students, parents, and the general public through workshops, community screenings, and multimedia resources.