



MEDIA ALERT

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Screeners available by request

A NEW EPISODE OF SPARK FEATURES ENVIRONMENTAL ART AND TRADITIONAL CHINESE MUSIC

Wednesday, May 6 at 7:30pm

SAN FRANCISCO, April 30, 2009 – *Spark* presents a brand new episode with more of the Bay Area's great local artists. A new episode airing Wednesday, May 6 at 7:30pm features environmental artist Daniel McCormick, San Jose's Firebird Youth Chinese Orchestra, and glass artist Jaime Guerrero. *Spark* first visits Daniel McCormick, who builds ecological sculptures that accelerate nature's recovery and eventually grow with the land and erase signs of human intervention. *Spark* joins McCormick as he creates and installs a new site-specific, temporary sculpture in the wilds of West Marin. Then, as KQED celebrates Asian Pacific American Heritage Month, *Spark* travels to San Jose to meet the Firebird Youth Chinese Orchestra (FYCO). Founder Gordon Lee uses FYCO to teach his second generation musicians about Chinese heritage through Chinese instruments and music. *Spark* also explores glass blowing with Jaime Guerrero. Through this expensive art form where heat and timing are the most crucial elements, Guerrero expresses his personal experiences and Mayan ancestry. Watch a preview online at <http://www.kqed.org/spark>.

- WHAT: New episode of KQED's arts program *Spark*
- WHEN: Wednesday, May 6, 2009 at 7:30pm
- WHERE: KQED 9HD
- Segments: Daniel McCormick, environmental artist
San Jose's Firebird Youth Chinese Orchestra (FYCO)
Jaime Guerrero, glass artist

About Spark

Spark, a production of KQED Public Television, is a three-part initiative in the arts that combines a weekly television series airing Wednesdays at 7:30pm on KQED 9, an extensive website, and a multifaceted educational outreach component. *Spark* blazes a trail through the diverse and prolific Bay Area arts community, featuring in-depth profiles of hundreds of local artists and arts organizations. Find more art tips and resources online at www.kqed.org/spark.

About KQED Public Television

KQED Public Television 9 (www.kqed.org), a service of Northern California Public Broadcasting, Inc. (NCPB), is the nation's most-watched public television station. KQED produces local weekly series in high definition and available on Comcast On Demand including: *QUEST*; *Spark*; *Check, Please! Bay Area* and *This Week in Northern California*; and national series: *Jacques Pepin: More Fast Food My Way* and *Jean-Michel Cousteau: Ocean Adventures*. KQED's digital television channels include KQED HD, KQED Life, KQED World, KQED Kids, and KQED V-me, and are available 24/7 on Comcast. Download programs for viewing and video podcasts at www.kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.