

MEDIA ALERT

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**A NEW EPISODE OF KQED'S SPARK FEATURES BHANGRA DANCE AND
THE NEW CONTEMPORARY JEWISH MUSEUM**

Wednesday, April 8 at 7:30pm

SAN FRANCISCO, April 6, 2009– *Spark* presents more Bay Area art as the popular KQED series explores bhangra dance and the Contemporary Jewish Museum in a new episode airing Wednesday, April 8 at 7:30pm on KQED 9HD. First, *Spark* goes inside the world of bhangra, a traditional Indian dance that's been revitalized by a generation of young Indian-Americans. Teams of bhangra lovers merge time-honored movement with contemporary hip-hop music, and travel around the country to battle it out at heated competitions. Then, *Spark* visits the Contemporary Jewish Museum in its new building in San Francisco. Airing on the evening of Passover, the segment follows a current exhibition where artists from various backgrounds create objects inspired by the ceremonial Seder plate. Also in this episode, the music of The Crooked Jades harkens back to an old time musical era infused with a decidedly modern attitude. Watch a preview online at <http://www.kqed.org/spark>.

WHAT: New episode of KQED's arts program *Spark*

WHEN: Wednesday, April 8, 2009 at 7:30pm

WHERE: KQED 9HD

Segments: Bhangra
Contemporary Jewish Museum
The Crooked Jades

About *Spark*

Spark, a production of KQED Public Television, is a three-part initiative in the arts that combines a weekly television series airing Wednesdays at 7:30pm on KQED 9, an extensive website, and a multifaceted educational outreach component. *Spark* blazes a trail through the diverse and prolific Bay Area arts community, featuring in-depth profiles of hundreds of local artists and arts organizations. Find more art tips and resources online at www.kqed.org/spark.

About KQED Public Television

KQED Public Television 9 (www.kqed.org), a service of Northern California Public Broadcasting, Inc. (NCPB), is the nation's most-watched public television station. KQED produces local weekly series in high definition and available on Comcast On Demand including: *QUEST*; *Spark*; *Check, Please! Bay Area* and *This Week in Northern California*; and national series: *Jacques Pepin: More Fast Food My Way* and *Jean-Michel Cousteau: Ocean Adventures*. KQED's digital television channels include KQED HD, KQED Life, KQED World, KQED Kids, and KQED V-me, and are available 24/7 on

Comcast. Download programs for viewing and video podcasts at www.kged.org, featuring unique content on one of the most-visited station sites in public broadcasting.