

MEDIA ALERT

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SPARK FEATURES COMEDIENNE MARGARET CHO

Wednesday, May 7 at 7:30pm

SAN FRANCISCO, May 5, 2008 – See a new side of Margaret Cho as KQED's arts program "Spark" features the comedienne with her belly dancing instructor on a new episode airing this Wednesday, May 7 at 7:30pm on KQED 9. As the city of San Francisco celebrates the native San Franciscan, fans will have an opportunity to see Cho perform in a unique way. Last week, Mayor Gavin Newsom proclaimed April 30 "Margaret Cho Day" in San Francisco at a ceremony at City Hall. Cho is currently on tour with her stand-up show "Beautiful," and returns to cable television this fall with a series on VH1. In this episode of "Spark," she takes belly dancing lessons from Suhaila Salimpour, a celebrated teacher and performer of this ancient Middle Eastern art. Watch a preview online now at www.kqed.org/spark.

WHAT: Margaret Cho on KQED's arts program *Spark*

WHEN: Wednesday, May 7, 2008 at 7:30pm

WHERE: KQED 9 and KQED HD

SEGMENTS: Margaret Cho with belly dancing teacher Suhaila Salimpour
Stephanie Syjuco's Counterfeit Crochet Project
Chinese acrobat Lu Yi

About *Spark*

Spark, a production of KQED Public Television, is a three-part initiative in the arts that combines a weekly television series airing Wednesdays at 7:30pm on KQED 9, an extensive website, and a multifaceted educational outreach component. *Spark* blazes a trail through the diverse and prolific Bay Area arts community, featuring in-depth profiles of hundreds of local artists and arts organizations. Find more art tips and resources online at www.kqed.org/spark.

About KQED Public Television

KQED Public Television 9 (www.kqed.org), a service of Northern California Public Broadcasting, Inc. (NCPB), is one of the nation's most-watched public television stations during primetime. KQED produces local weekly series in high definition and available on Comcast On Demand including: *The Josh Kornbluth Show*; *QUEST*; *Spark*; *Check, Please! Bay Area* and *This Week in Northern California*; and national series: *Jacques Pepin: Fast Food My Way* and *Jean-Michel Cousteau: Ocean Adventures*. KQED's digital

television channels include KQED HD, KQED Life-Encore, KQED World, KQED Kids, and KQED V-me, and are available 24/7 on Comcast. Download programs for viewing and video podcasts at www.kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.

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