

Saving the Bay

THE STORY OF SAN FRANCISCO BAY

KQED
public television

The People on *Saving the Bay*

Gray Brechin

Geographer/Author

Imperial San Francisco

Dr. Brechin's chief interests are the state of California, the environmental impact of cities upon their hinterlands, and the invisible landscape of New Deal public works. His books include *Imperial San Francisco: Urban Power, Earthly Ruin*, which spent sixteen weeks on the *San Francisco Chronicle's* best-seller list, and *Farewell, Promised Land: Waking from the California Dream*, which chronicles the Golden State's declining environmental and social health. Brechin is a frequent radio and television guest and a popular public speaker.

Josh Collins

Environmental Scientist

San Francisco Estuary Institute

Dr. Collins is a landscape ecologist and regional ecological planner with special expertise in the evolution and natural maintenance of streams and wetlands. He has been a professional ecologist in the public utilities industry and a consulting ecologist in private practice for design and review of stream and wetland restoration projects. Since joining the staff of SFEI in 1993, he has been the principal author and lead scientist for the Bay Area Wetlands Monitoring Plan, the Bay Area Watersheds Science Plan, the Bay Area EcoAtlas, and the Bay Area Regional Wetlands Ecosystem Goals Project. He oversees the SFEI Wetlands Science Program and GIS laboratory.

Sylvia Earle

Oceanographer

One of the world's foremost oceanographers, Dr. Earle serves as Explorer in Residence at the National Geographic Society. She is the author of more than one hundred twenty-five publications concerning marine science and technology, including the books *Exploring the Deep Frontier*, *Sea Change*, *Wild Ocean: America's Parks Under the Sea*, and *The Atlas of the Ocean*, has participated in numerous television productions, and has given scientific, technical, and general interest lectures in more than sixty countries. Recently, she led the Google Ocean Advisory Council, a team of 30 marine scientists providing content and scientific oversight for the "Ocean in Google Earth." To date, she has led over seventy expeditions, logging more than 6,500 hours underwater. Among the more than one hundred national and international honors she has received is the 2009 TED Prize for her proposal to establish a global network of marine protected areas.

Malcolm Margolin

Author/Publisher

Heyday Books

Margolin is a beloved storyteller, writer, walker, seer, and exuberant celebrator of the Bay Area's natural and cultural wonders. In 1974, Margolin founded Heyday Books, devoted to the history, literature, and environment of California. He wrote, typeset, designed, and distributed *East Bay Out*, a quirky and affectionate guide to the natural history of the hills and shore around Berkeley and Oakland. He followed *East Bay Out* with *The Ohlone Way*, which has gone through sixteen printings.

Harold Gilliam

Author/Journalist
San Francisco Chronicle

Gilliam was an environmental columnist for the *San Francisco Chronicle* for more than thirty years, joining the newspaper in 1961 as one of the first journalists exclusively covering environmental issues. For three decades, Gilliam alerted readers to the plights of industrialization, habitat destruction, and global warming, before anyone really understood what those concepts meant. Over the course of his career, he has authored a dozen environmental books, including *Between the Devil & the Deep Blue Bay: The Struggle to Save San Francisco Bay*, *Island in Time: The Point Reyes Peninsula*, and *The San Francisco Experience: The Romantic Lore Behind the Fabulous Façade of the Bay Area*. He still contributes to the *San Francisco Chronicle*.

John McCosker

Senior Scientist
California Academy of Sciences

Dr. McCosker chairs the department of aquatic biology at the California Academy of Sciences in San Francisco. Previously head of the Steinhart Aquarium at the Academy, he is one of the world's leading shark experts. He has been writer, chief scientist, or participant in a host of TV and film specials, including programs for the BBC, ABC, NBC, and Discovery, plus IMAX films.

Sylvia McLaughlin

Co-Founder
Save San Francisco Bay Association

Sylvia McLaughlin is an iconic member of the Bay Area environmental community and is still active in her 90s. As one of three East Bay women who created the successful "Save the Bay" movement in the early 1960s, McLaughlin helped educate politicians, the press, and the public about the perils of filling in the Bay. Among other legacies, these efforts resulted in strict regulations on bay fill and greatly increased public access.

Jeff Mount

Director, Center for Watershed Sciences
University of California at Davis

Dr. Mount is professor and former chair of the department of geology, and the founding director of the Center for Watershed Sciences at the University of California at Davis. Mount has served on numerous state and federal task forces and committees on issues of public concern, such as flood risk, watershed management, and river restoration. He also served as the chair of the CALFED Independent Science Board and was a member of the California State Reclamation Board. He is the author of *California Rivers and Streams: The Conflict Between Fluvial Process and Land Use*. His recent research has focused on management of river and streams to meet multiple ecosystem and water supply objectives.

Kevin Starr

Professor of History
University of Southern California

Dr. Starr is best known for his multi-volume series on the history of California, collectively called *America and the California Dream*. Starr is currently university professor and professor of history at the University of Southern California and has been a professor or visiting lecturer at numerous California universities, including the University of California at Berkeley, University of California at Davis, University of California at Riverside, Santa Clara University, the University of San Francisco, and Stanford University. Starr served as California state librarian from 1994 to 2004, after which he was named state librarian emeritus. In November 2006, he was awarded a National Humanities medal.

Stewart Udall

U.S. Secretary of the Interior, 1961-1969

First elected to Congress from Arizona in 1954, Udall was appointed by President Kennedy to serve as Secretary of the Interior. After leaving government service, Udall continues to contribute to the nation's affairs as an author, historian, scholar, lecturer, environmental activist, lawyer, naturalist, and citizen of the outdoors. He now lives in Santa Fe, New Mexico.

Richard Walker

Professor of Geography
University of California, Berkeley

Dr. Walker served as chair of the geography department at the University of California at Berkeley from 1994 to 1999 and helped re-shape the department. He has also chaired the California Studies Center at U.C. Berkeley and a statewide California Studies Association since 2000. Walker's most recent book concerns the creation of the San Francisco Bay Area greenbelt and the local environmental movement. *The Country in the City: The Greening of the San Francisco Bay Area* narrates the many stories of land preservation, saving the bay, and fighting toxics that have made this a global bastion of environmentalism. His next book, *City at Bay: The Making of the San Francisco-Oakland Metropolis*, recounts the making of urban landscape of the Bay Area.

Charles Wollenberg

Historian
Berkeley City College

Dr. Wollenberg, the dean of Berkeley historians, is the chair of history and social studies departments at Berkeley City College. He is also a consultant to the San Francisco Estuary Institute and the Oakland Museum of California. He recently authored *Berkeley: A City in History*, a definitive history of that storied community.

The People Behind *Saving the Bay*

Ron Blatman is executive producer, producer, and creator of *Saving the Bay*. He is also planning a television series about why cities are important and how to help make downtowns and surrounding neighborhoods better places. He previously worked in real estate development and finance in his native San Francisco and on Wall Street in New York, as well as serving as director of business development in the San Francisco mayor's office in the early 1990s. He earned an MBA in finance from the Wharton School and a concurrent Master of City Planning from the University of Pennsylvania. He holds a BA in architecture from UC Berkeley.

Miles Saunders, producer and writer, has produced six documentaries for public and commercial television in California, including the nationally distributed *Forgotten Journey: The Stephens-Townsend-Murphy Saga* (KTEH, 2001) and *The Art of the Gold Rush* (KVIE, Oakland Museum of California, 1998). Miles graduated from John Brown University and worked for ten years in television news, winning two Bay Area regional Emmy awards.

Blair Gershkow has been editing documentaries, magazine pieces, and corporate videos for over 25 years. Among his most recent projects are *Thanh's War* (PBS), *The People vs. Dan White* (PBS), *In Search of Law and Order* (PBS), *Fox 2/5* (ABC Nightline documentary that won a National Emmy), *Keeping Score* with Michael Tilson Thomas: The entire 9 part SF Symphony series (PBS), and the feature film *The Judge and the General*.

Rob Weiss has produced video magazine segments for broadcast network shows like ABC's *Good Morning America*, and has worked for major market TV stations like San Francisco's KGO-TV. His corporate client list includes Intel, Sun Microsystems, and Genentech. His production experience includes directing live and tape shows, shooting, sound work, and post-production editing for all the major TV networks and dozens of corporate clients.

Kit Tyler is a producer, director, cinematographer, and editor with over twenty years of film and broadcast experience. He has held positions as director, evening news producer, and chief photographer for large market television stations in California and worked for every major television network including NBC, CNN, and The Discovery Channel. Kit has won three Bay Area Emmys in addition to a host of other regional and national honors. He is a graduate of Wesleyan University.

Richard Tsai, art director, is the founder of Field of Vision (www.3dfov.com), a computer graphics company producing visual simulations, animations and multimedia. From 2001-2004, he was founder and director of the Design Visualization group at EDAW Inc., an international design and environmental planning firm. He holds a Masters in Architecture and attended Washington University in St. Louis and Rice University.

Mitchell Covington is the creator of the *Saving the Bay* score and an award-winning Bay Area musician (www.mitchellcovington.com). A composer, producer, arranger, music director and conductor, his works span orchestra, chorus, stage and film. Covington has advanced degrees in classical composition and conducting, plus many years experience performing in various rock bands.

Sue Ellen McCann is the KQED Executive Producer of *Saving the Bay* as well as numerous local and national new media projects and documentaries. Currently, she is the executive producer of *QUEST*, a cross editorial platform series on Northern California science, environment and nature. McCann also acts as executive producer of *Truly CA*, an eclectic collection of independently produced films about life in the Golden State, now in its fifth season. McCann's work has been broadcast on PBS, *American Experience*, *POV*, *Independent Lens*, *Nova science Now*, *Frontline* and *Frontline/World*. She has been honored with a variety of media awards, including local and national Emmys.

Linda O'Bryon is chief content officer for Northern California Public Broadcasting. She oversees a team of producers, reporters, educators, web developers, and management and technical personnel at

television stations KQED/San Francisco, KTEH/San Jose, and KQET/Monterey, as well as radio stations KQED 88.5FM and KQEI 89.3FM/Sacramento. O'Bryon is the founding executive editor and original co-anchor of PBS's *Nightly Business Report*. Her work has appeared nationally and internationally on networks such as PBS, ABC, NHK, and Reuters Television.

Tom Fanella was executive vice president - television broadcasting for Northern California Public Broadcasting (ncpb.com) and was formerly president and CEO of the combined KTEH and KCAH public TV stations in San Jose and the Monterey/Salinas area. Fanella had been KTEH's executive producer for *Saving the Bay* since the project's inception and continued his involvement once KTEH and KCAH joined together with KQED. Fanella passed away in May 2007.