

The Seventh Season of Roadtrip Nation Hits the Road

Roadtrip Productions is proud to announce the premiere of the seventh season of *Roadtrip Nation*, a documentary series released on public television stations across the country. The series chronicles two Roadtrip teams who travel across the country in search of inspiration. The ten episodes showcase over 25 conversations with inspirational Leaders who have followed their own paths in life.

Costa Mesa, CA (*Roadtrip Nation*) – July 2010 – Roadtrip Productions and KQED are proud to announce the premiere of the seventh season of *Roadtrip Nation*, a weekly half-hour documentary series that airs on APT stations across the country. The new season debuts on September 18 when two teams set out from Southern California to meet five weeks later on the coast of North Carolina. In between, they learn about themselves, each other, and the Leaders that they meet on the way. What are they passionate about? What is the Noise that holds them back? What has inspired them to define their own roads?

Calvin, Tina, and Vanessa call themselves “Team Tabula Rasa,” blank slate in Latin. With a background in the arts, the team takes a northern route, venturing into Vancouver, Wyoming, and Pennsylvania, among other states. Their interview highlights include Christian Jacobs, co-creator of Yo Gabba Gabba!; Greg Carroll, CEO of the American Jazz Museum; and a “horse whisperer,” Grant Golliver.

The second team is a group of friends, Aaron, Liz, and Autumn, from a small town in Montana, who want to see what the larger world has to offer. This team, “Poor Lazy Overachievers,” takes a more southerly route, focusing on big cities and some of America’s most iconic sights. They interview Rep. Barney Frank, actor Malcolm McDowell, and singer-songwriter Zee Avi, among other artists and individuals who offer them a broader perspective than they would have received back home.

In ten episodes that include over 25 interviews, the Roadtrippers gain insights and perspectives about defining their own roads in life from a wide range of people with unique life paths. The viewer is able to observe insights from both the teams and the Leaders interviewed.

The philosophy that drives *Roadtrip Nation* is the search for eclectic individuals who have resisted pressures to conform and who have become successful by following their own paths. The *Roadtrip Nation* philosophy has spawned a movement, which led to this unique documentary series that follows the Roadtrippers’ adventures and discoveries as they cross the nation in search of enlightenment.

To find local airtimes for this groundbreaking series, please check www.roadtripnation.com for station information and broadcast times.

About Roadtrip Nation

In the summer of 2001, recent college grads Mike Marriner, Brian McAllister, and

Nathan Gebhard took a roadtrip to discover their places in the world. The idea behind the roadtrip was simple: If you don't know what to do with your life, go talk to people who are doing what they love and ask them how they got there. The trio hit the road in a mechanically unsound green RV. Three months and 17,000 miles later, they had interviewed 85 eclectic individuals, including the chairman of Starbucks, the scientist who decoded the human genome, Supreme Court Justice Sandra Day O'Connor, a lobsterman from Maine, the director of Saturday Night Live, and a stylist for Madonna.

Since then, Roadtrip Nation has evolved into a movement to help individuals define their own lives: a public television series, three books, an online community, and a student network on over 350 campuses. Roadtrip Nation's "Behind the Wheel" and "Independent Roadtrip Grants" programs enable students to hit the road to interview their own list of Leaders across the country. These experiences are shared online at www.roadtripnation.com.

"We send people on the road who are interested in exploring the world outside their comfort zones, talking with individuals who chose to define their own roads in life, and sharing their experiences with our generation," says Marriner. In the fall and spring, Roadtrip Nation's fleet of green RVs tour campuses across the country, holding grassroots events, film screenings, and recruiting sessions to empower other students to hit the road and discover their own paths in life.

KQED (kqed.org) is a service of Northern California Public Broadcasting, Inc. (NCPB). KQED Public Television, one of the nation's most-watched public television stations, is the producer of local and national series such as *QUEST*; *Check, Please! Bay Area*; *Jacques Pépin: More Fast Food My Way*; and *Jean-Michel Cousteau: Ocean Adventures*. KQED's digital television channels include 9HD, Life, World, Kids and V-me, and are available 24/7 on Comcast. KQED Public Radio (88.5 FM in San Francisco and 89.3 FM in Sacramento), home of *Forum* with Michael Krasny and *The California Report*, is one of the most-listened-to public radio stations in the nation with an award-winning news and public affairs program service. KQED Education Network brings the impact of KQED to thousands of teachers, students, parents and the general public through workshops, community screenings and multimedia resources. KQED Interactive offers video and audio podcasts and live radio stream at kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.

American Public Television (APT) has been a leading distributor of high-quality, top-rated programming to America's public television stations since 1961. In 2009, APT distributed 56 of the top 100 highest-rated public television titles. Among its 300 new program titles per year are prominent documentaries, news and current affairs programs, dramatic series, how-to programs, children's series and classic movies, including *For Love of Liberty: The Story of America's Black Patriots*, *A Ripple of Hope Rick Steves' Europe*, *Newsline*, *Globe Trekker*, *Simply Ming*, *America's Test Kitchen From Cook's Illustrated*, *Lidia's Italy*, *P.Allen Smith's Garden Home*, *Murdoch Mysteries*, *Doc Martin*, *Rosemary and Thyme*, *Johnny Cash at Folsom Prison*, *The Great American Songbook* and *John Denver: The Wildlife Concert*. APT also licenses programs internationally

through its APT Worldwide service. In 2006, APT launched Create® – the TV channel featuring the best of public television's lifestyle programming. APT is also a partner in the WORLD™ channel expansion project including its web presence at WORLDcompass.org. For more information about APT's programs and services, visit APTonline.org. For more information on Create, visit CreateTV.com.

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