

MEDIA ALERT

Media Contact: Scott Walton
(415) 553-2145 or swalton@kqed.org

KQED SEEKS ENTRIES FOR YOUTH PERSPECTIVES CONTEST

- One winner in each category ("Coming Out" and "Friday Night") will receive grand prize of iPod touch -
- Deadline for "Coming Out" entries is December 15 -

SAN FRANCISCO, CA, November 30, 2009 – KQED Public Radio is looking for new additions for its popular Perspectives series (www.kqed.org/perspectives) by asking young Californians to share their personal Perspective on two themes: "Coming Out" and "Friday Night." A grand prize of an iPod touch will be awarded to the best overall entry for each theme. Perspectives may take the form of a short commentary, video, or a photo slideshow. Entries may be emailed or uploaded to sharing sites such as YouTube or Flickr (see the website for submission details). Selected Perspectives will also air on KQED 88.5 FM and be published on kqed.org throughout the months of January and March.

Coming Out

Tell us about coming out as gay, lesbian, bisexual, or transgender, or revealing some other important aspect of who you are. Pieces from friends and family of those who have come out are encouraged.

Entries due Tuesday, December 15

Friday Night

We want to know how Friday night represents your world as a whole. What do you do – or not do – on Friday night that shows how your life is unique?

Entries due Monday, February 8

The KQED Youth Perspectives Contest is open to California residents aged 27 and younger. Visit kqed.org/perspectives for more details and full contest rules.

The Perspectives series airs daily on KQED Public Radio, the most-listened-to public radio station in the country. Each Perspective is a listener-submitted, two-minute commentary on topics ranging from the political to the personal.

About KQED Public Radio

KQED Public Radio (www.kqed.org) is a service of Northern California Public Broadcasting, Inc. (NCPB). KQED Public Radio, home of *Forum* with Michael Krasny and *The California Report*, is the most-listened-to public radio station in the nation with an award-winning news and public affairs program service. Listen on 88.5 FM or Comcast channel 960 in San Francisco, 89.3 FM in Sacramento, 88.3 FM in Santa Rosa and 88.1 FM in Martinez. KQED Public Radio 88.5 FM and 89.3 FM also broadcast in analog and HD Radio technology. Stream programs live and download archives and audio podcasts at www.kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.

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