



## MEDIA ALERT

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## Our State of Health: California Reports Citizen Correspondent Application Guidelines

**WHAT:** *Health Dialogues* ([www.HealthDialogues.org](http://www.HealthDialogues.org)), a special monthly report airing as part of KQED's statewide news program *The California Report*, is seeking citizen correspondents to chronicle the health of their communities in our new health blog *Our State of Health: California Reports*.

The blog will feature citizen correspondents from across California, filling us in on the latest news and attitudes in health from around the state.

We invite correspondents to cover health issues specific to their communities by reporting, writing, and submitting audio, video, and photos. The blog will feature in depth coverage of neighborhoods throughout California, so applicants should be very familiar with the neighborhood beat they are applying for. We're looking for individuals who are active in their community to be our eyes and ears across the state. Applications should have technological skills, or be willing and able to learn them quickly.

People with a broad range of experiences are encouraged to apply. Journalism experience is not required. Correspondents will be given small monthly stipends.

Correspondents for *Our State of Health: California Reports* will participate in training Webinars (or in-person training, depending on location) and will receive a stipend for the training sessions.

To be considered as a citizen correspondent, please fill out the application form and submit via email, snail mail, or fax to Shuka Kalantari, Outreach Coordinator. Please visit [www.HealthDialogues.org](http://www.HealthDialogues.org) to download application form.

**WHERE:** We request that applicants currently live in or near the community that they will cover. We are presently seeking voices from the following communities:

- *West Oakland, near Port of Oakland, Alameda County*
- *Calexico (with access to Mexicali), Imperial County*
- *Near Port of Long Beach, Los Angeles County*
- *Richmond, Contra Costa County*
- *Southside Oroville, Butte County*

**WHEN:** Applications are due no later than Tuesday, June 1, 2010. Please visit [www.HealthDialogues.org](http://www.HealthDialogues.org) to download application form.

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The California Endowment, through KQED Public Radio, has provided funding to partner public radio stations around the state to produce their own complementary local news stories, public affairs programming, and outreach efforts in conjunction with the statewide broadcast program. You can find more information about *Health Dialogues* at [www.HealthDialogues.org](http://www.HealthDialogues.org).

*The California Report* series *Health Dialogues* is made possible in part by a grant from The California Endowment, a private, statewide health foundation. The mission of The California Endowment is to expand access to affordable, quality health care for under-served individuals and communities and to promote fundamental improvements in the health status of all Californians. More information is available at their Web site, [www.calendow.org](http://www.calendow.org).

**KQED Public Radio** ([www.kqed.org](http://www.kqed.org)) is a service of Northern California Public Broadcasting, Inc. (NCPB). KQED Public Radio, home of *Forum* with Michael Krasny and *The California Report*, is the most-listened-to public radio station in the nation with an award-winning news and public affairs program service. Listen on 88.5 FM or Comcast channel 960 in San Francisco, 89.3 FM in Sacramento, 88.3 FM in Santa Rosa, and 88.1 FM in Martinez. KQED Public Radio 88.5 FM and 89.3 FM also broadcast in analog and HD Radio technology. Stream programs live and download archives and audio podcasts at [www.kqed.org](http://www.kqed.org), featuring unique content on one of the most-visited station sites in public broadcasting.