



**MEDIA ALERT**

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**KQED Public Radio’s Program  
HEALTH DIALOGUES  
Looks at Risk**

WHAT: *Health Dialogues* ([www.healthdialogues.org](http://www.healthdialogues.org)), a special monthly report airing as part of KQED’s statewide news program *The California Report* and hosted by Scott Shafer, engages listeners in an on-going discussion of California health care issues that are crucial to the state’s under-served population.

**MARCH TOPIC: Risk**

Each person takes different risks with their health. Learn how risk is relative—from activities like driving a car and breathing the air to eating a fatty diet and not exercising. Hear how we weigh risks every day, and how government regulates community risks such as pollution. Also, what would you do, if you found out you had a genetic predisposition towards a disease? Join the next *Health Dialogues* in exploring the many angles of health and risk.

WHEN: On KQED Public Radio 88.5FM San Francisco, 89.3FM Sacramento, Thursday, March 19 at 8pm, repeat broadcast Saturday, March 21 at 2pm and on various public radio stations throughout the state:

<u>Area</u>	<u>Station</u>	<u>FM Frequency</u>	<u>Day</u>	<u>Time</u>
Alturas	<a href="#">KCHO</a>	103.5	Tuesday, March 24	8pm
Bakersfield	<a href="#">KTQX</a>	90.1	Monday, March 23	6pm
Bieber	<a href="#">KCHO</a>	91.1	Tuesday, March 24	8pm
Big Sur Valley / South Coast	<a href="#">KUSP</a>	105.9	Friday, March 20	2pm
Burney	<a href="#">KFPR</a>	91.9	Tuesday, March 24	8pm
Calexico	<a href="#">KQVO</a>	97.7	Friday, March 20	10am
Chester / Westwood	<a href="#">KCHO</a>	89.7	Tuesday, March 24	8pm
Chico	<a href="#">KCHO</a>	91.7	Tuesday, March 24	8pm
Coachella Valley	<a href="#">KPCV</a>	90.3	Tuesday, March 31	8pm
El Centro	<a href="#">KUBO</a>	88.7	Monday, March 23	6pm
Fresno	<a href="#">KSJV</a>	91.5	Monday, March 23	6pm
Hayfork	<a href="#">KCHO</a>	94.3	Tuesday, March 24	8pm
Hesperia	<a href="#">KVCR</a>	88.1	Friday, March 20	7pm
Hollister / San Juan Bautista / Gilroy	<a href="#">KUSP</a>	89.1	Friday, March 20	2pm
Hoopa	<a href="#">KIDE</a>	91.3	Wednesday, March 25	6pm
La Jolla	<a href="#">KPBS</a>	89.1	Friday, March 20	10am
Laytonville	<a href="#">KTQX</a>	88.5	Monday, March 23	6pm

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Los Gatos / Saratoga / Campbell	<a href="#">KUSP</a>	90.3	Friday, March 20	2pm
Martinez/Benicia	<a href="#">KQED</a>	88.1	Thursday, March 19	8pm
Mineral	<a href="#">KCHO</a>	90.7	Tuesday, March 24	8pm
Modesto	<a href="#">KMPO</a>	88.7	Monday, March 23	6pm
Mt. Shasta / Dunsmuir / Weed	<a href="#">KFPR</a>	91.9	Tuesday, March 24	8pm
Pacific Grove	<a href="#">KAZU</a>	90.3	Sunday, March 22	9pm
Palo Colorado Canyon	<a href="#">KUSP</a>	91.3	Friday, March 20	2pm
Pasadena	<a href="#">KPCC</a>	89.3	Tuesday, March 31	8pm
Paso Robles / King City	<a href="#">KUSP</a>	91.7	Friday, March 20	2pm
Red Bluff	<a href="#">KCHO</a>	105.5	Tuesday, March 24	8pm
Redding	<a href="#">KFPR</a>	88.9	Tuesday, March 24	8pm
Redlands	<a href="#">KUOR</a>	89.1	Tuesday, March 31	8pm
Ridgecrest	<a href="#">KVCR</a>	88.7	Friday, March 20	7pm
Running Springs	<a href="#">KVCR</a>	88.1	Friday, March 20	7pm
Sacramento	<a href="#">KQEI</a>	89.3	Thursday, March 19	8pm
Salinas	<a href="#">KHDC</a>	90.9	Monday, March 23	6pm
San Ardo / Paso Robles / King City	<a href="#">KBDH</a>	91.7	Friday, March 20	10am
San Bernardino	<a href="#">KVCR</a>	91.9	Friday, March 20	7pm
San Diego	<a href="#">KPBS</a>	89.5	Friday, March 20	10am
San Francisco	<a href="#">KQED</a>	88.5	Thursday, March 19	8pm
Santa Barbara County	<a href="#">KCLU</a>	102.3	Friday, March 20	8pm
Santa Cruz	<a href="#">KUSP</a>	88.9	Friday, March 20	2pm
Santa Cruz, Downtown	<a href="#">KUSP</a>	89.3	Friday, March 20	2pm
Santa Rosa	<a href="#">KQED</a>	88.3	Thursday, March 19	8pm
Stockton	<a href="#">KMPO</a>	88.7	Monday, March 23	6pm
Susanville	<a href="#">KCHO</a>	90.7	Tuesday, March 24	8pm
Thousand Oaks / Ventura County	<a href="#">KCLU</a>	88.3	Friday, March 20	8pm
Weaverville	<a href="#">KCHO</a>	89.5	Tuesday, March 24	8pm
Yreka	<a href="#">KFPR</a>	90.7	Tuesday, March 24	8pm
Yuba City	<a href="#">KCHO</a>	107.1	Tuesday, March 24	8pm

The California Endowment, through KQED Public Radio, has provided funding to partner public radio stations around the state to produce their own complementary local news stories, public affairs programming and outreach efforts in conjunction with the statewide broadcast program. You can find more information about *Health Dialogues* at <http://www.kqed.org/healthdialogues>.

*The California Report* series *Health Dialogues* is made possible in part by a grant from The California Endowment, a private, statewide health foundation. The mission of The California Endowment is to expand access to affordable, quality health care for under-served individuals

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and communities and to promote fundamental improvements in the health status of all Californians. More information is available at their Web site, [www.calendow.org](http://www.calendow.org).

**KQED Public Radio** ([www.kqed.org](http://www.kqed.org)) is a service of Northern California Public Broadcasting, Inc. (NCPB). KQED Public Radio, home of “Forum” with Michael Krasny and “The California Report,” is the most-listened-to public radio station in the nation with an award-winning news and public affairs program service. Listen on 88.5 FM or Comcast channel 960 in San Francisco, KQEI 89.3 FM in Sacramento, 88.3 FM in Santa Rosa and 88.1 FM in Martinez. KQED Public Radio 88.5 FM and 89.3 FM also broadcast in analog and HD Radio technology. Stream programs live and download archives and audio podcasts at [www.kqed.org](http://www.kqed.org), featuring unique content on one of the most-visited station sites in public broadcasting.

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