



MEDIA ALERT

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**KQED Public Radio’s
HEALTH DIALOGUES
“Pain”**

WHAT: *Health Dialogues* (www.HealthDialogues.org), a special monthly report airing as part of KQED’s statewide news program *The California Report* and hosted by Scott Shafer, engages listeners in an on-going discussion of California health care issues that are crucial to the state’s under-served population.

January 2010 TOPIC: Pain

Pain has been called America's silent epidemic. It is estimated that between 50 and 90 million Americans live with some kind of pain, which affects a person's family, job, and community. Pain costs billions of dollars in lost productivity and health care bills each year, and yet, it remains a complex and mysterious issue. Join *Health Dialogues* as we explore many aspects of pain: the different types, the latest research on pain and the brain, pain relief, addiction, and even attitudes towards pain.

WHEN: On KQED Public Radio 88.5FM San Francisco, 89.3FM Sacramento, Thursday, January 21 at 8pm, repeat broadcast Saturday, January 23 at 2pm, and on various public radio stations throughout the state:

<u>Area</u>	<u>Station</u>	<u>FM Frequency</u>	<u>Day</u>	<u>Time</u>
Alturas	KCHO	103.5	Tuesday, January 26	8pm
Bakersfield	KTQX	90.1	Monday, January 25	6pm
Bieber	KCHO	91.1	Tuesday, January 26	8pm
Big Sur Valley / South Coast	KUSP	105.9	Friday, January 22	2pm
Burney	KFPR	91.9	Tuesday, January 26	8pm
Calexico	KQVO	97.7	Friday, January 22	10am
Castroville	KAZU	90.3	Sunday, January 24	9pm
Chester / Westwood	KCHO	89.7	Tuesday, January 26	8pm
Chico	KCHO	91.7	Tuesday, January 26	8pm
Coachella Valley	KPCV	90.3	Sunday, January 24	8pm
El Centro	KUBO	88.7	Monday, January 25	6pm
Fresno	KSJV	91.5	Monday, January 25	6pm
Ford Ord	KAZU	90.3	Sunday, January 31	9pm
Hayfork	KCHO	94.3	Tuesday, January 26	8pm
Hesperia	KVCR	88.1	Friday, January 22	7pm

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Hollister / San Juan Bautista / Gilroy	KUSP	89.1	Friday, January 22	2pm
Hollister / San Juan Bautista / Gilroy / Watsonville	KAZU	90.3	Sunday, January 31	9pm
Hoopa	KIDE	91.3	Wednesday, January 27	6pm
La Jolla	KPBS	89.1	Friday, January 22	10am
Laytonville	KVVH	88.5	Monday, January 25	6pm
Los Gatos / Saratoga / Campbell	KUSP	90.3	Friday, January 22	2pm
Martinez/Benicia	KQED	88.1	Thursday, January 21	8pm
Mineral	KCHO	90.7	Tuesday, January 26	8pm
Modesto	KMPO	88.7	Monday, January 25	6pm
Monterey / Pebble Beach	KAZU	90.3	Sunday, January 31	9pm
Mt. Shasta / Dunsmuir / Weed	KFPR	91.9	Tuesday, January 26	8pm
Pacific Grove	KAZU	90.3	Sunday, January 31	9pm
Palo Colorado Canyon	KUSP	91.3	Friday, January 22	2pm
Pasadena	KPCC	89.3	Sunday, January 24	8pm
Paso Robles / King City	KUSP	91.7	Friday, January 22	2pm
Red Bluff	KCHO	105.5	Tuesday, January 26	8pm
Redding	KFPR	88.9	Tuesday, January 26	8pm
Redlands	KUOR	89.1	Sunday, January 24	8pm
Ridgecrest	KVCR	88.7	Friday, January 22	7pm
Running Springs	KVCR	88.1	Friday, January 22	7pm
Sacramento	KQEI	89.3	Thursday, January 21	8pm
Salinas	KHDC	90.9	Monday, January 25	6pm
Salinas	KAZU	90.3	Sunday, January 31	9pm
San Ardo / Paso Robles / King City	KBDH	91.7	Friday, January 22	2pm
San Bernardino	KVCR	91.9	Friday, January 22	7pm
San Diego	KPBS	89.5	Friday, January 22	10am
San Francisco	KQED	88.5	Thursday, January 21	8pm
Santa Barbara County	KCLU	102.3	Friday, January 22	8pm
Santa Cruz	KUSP	88.9	Friday, January 22	2pm
Santa Cruz	KAZU	90.3	Sunday, January 31	9pm
Santa Cruz, Downtown	KUSP	89.3	Friday, January 22	2pm
Santa Rosa	KQED	88.3	Thursday, January 21	8pm
Seaside, Marina, Del Rey Oaks	KAZU	90.3	Sunday, January 31	9pm
Stockton	KMPO	88.7	Monday, January 25	6pm
Susanville	KCHO	90.7	Tuesday, January 26	8pm
Thousand Oaks / Ventura County	KCLU	88.3	Friday, January 22	8pm

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Weaverville	KCHO	89.5	Tuesday, January 26	8pm
Yreka	KFPR	90.7	Tuesday, January 26	8pm
Yuba City	KCHO	107.1	Tuesday, January 26	8pm

The California Endowment, through KQED Public Radio, has provided funding to partner public radio stations around the state to produce their own complementary local news stories, public affairs programming and outreach efforts in conjunction with the statewide broadcast program. You can find more information about *Health Dialogues* at www.HealthDialogues.org.

The California Report series *Health Dialogues* is made possible in part by a grant from The California Endowment, a private, statewide health foundation. The mission of The California Endowment is to expand access to affordable, quality health care for under-served individuals and communities and to promote fundamental improvements in the health status of all Californians. More information is available at their Web site, www.calendow.org.

KQED Public Radio (www.kqed.org) is a service of Northern California Public Broadcasting, Inc. (NCPB). KQED Public Radio, home of *Forum* with Michael Krasny and *The California Report*, is the most-listened-to public radio station in the nation with an award-winning news and public affairs program service. Listen on 88.5 FM or Comcast channel 960 in San Francisco, 89.3 FM in Sacramento, 88.3 FM in Santa Rosa, and 88.1 FM in Martinez. KQED Public Radio 88.5 FM and 89.3 FM also broadcast in analog and HD Radio technology. Stream programs live and download archives and audio podcasts at www.kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.

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