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KQED CELEBRATES WOMEN'S HISTORY MONTH IN MARCH

- Over 70 Women's History Related Television and Radio Programs to Air -
 - Five Local Heroes to Receive Accolades in Annual Awards Ceremony on March 19
- Sponsored by Wells Fargo-

San Francisco, CA, February 21, 2008 – This March, KQED proudly celebrates the culture, experience, and history of women in the United States and around the world. This month-long commemoration includes special programming and an event honoring a group of five unsung local leaders for their outstanding accomplishments and service within their communities.

KQED and Wells Fargo will celebrate this year's Local Heroes on Wednesday, March 19 from 6:00 – 8:30pm at the KQED Public Broadcasting Center in San Francisco. The event will feature live entertainment and an awards ceremony. The five new honorees have been chosen based upon their outstanding contributions to their local communities and the Bay Area community at large.

The 2008 Women's History Month honorees are: **Donna Freeman** (Ladies Night); **Norma Hotaling** (SAGE [Standing Against Global Exploitation]); **Margaret Jenkins** (Margaret Jenkins Dance Company); **Debra Lindo** (College Track); and **Sara O'Donnell** (Cancer Resource Center of Mendocino County).

Also in honor of Women's History Month, KQED Public Television will offer over 70 programs that focus on themes and culture related to women's history. Some of the month's highlights include:

- **BOLD VISIONS: Women in Science and Technology** looks into the lives of a research scientist hunting for the genetic causes of diseases, an astronaut applying her engineering expertise in space and a technologist responsible for numerous patents.
Airs Saturday, March 1, at 4:00 pm on KQED Public Television 9. Also airs on KQED Life-Encore and KQED World; visit www.kqed.org/dtv for details
- **FRONTLINE: The Last Abortion Clinic** investigates the steady decline in the number of doctors and clinics performing abortions and focuses on local political battles in states like Mississippi, where only a single clinic performs the procedure.
Airs Sunday, March 2, at 11:00pm on KQED Public Television 9; visit www.kqed.org/dtv for details.
- **HEARING VOICES: Her Stories** invites listeners to join host Dmae Roberts as she features stories such as "Tupperware" by the Kitchen Sisters and poems by women including Sonia Sanchez and Tracie Morris.
Airs Saturday, March 8, at 1:00pm on KQED Public Radio 88.5FM and KQEI 89.3FM in Sacramento. Repeats on Wednesday, March 12, at 8pm on KQED Public Radio 88.5FM

and KQEI 89.3FM.

- **AMERICAN EXPERIENCE: Amelia Earhart** profiles this national heroine who was a tireless champion of aviation and equal opportunity for women right up until her plane mysteriously disappeared without a trace in 1937.
Airs Friday, March 21, at 9:00pm on KQED Public Television 9; visit www.kqed.org/dtv for details.
- **INDEPENDENT LENS: Taking the Heat: The First Women Firefighters of New York City** explores the history of female firefighters in America and the price they have paid to serve their communities.
Airs Saturday, March 22, at 2:00pm on KQED Public Television 9. Also airs on KQED World; visit www.kqed.org/dtv for details.
- **AMERICAN MASTERS: Ella Fitzgerald** presents the first comprehensive documentary portrait of the legendary singer and features never-before-seen performance footage as well as interviews.
Airs Sunday, March 29, at 11:30pm on KQED Public Television 9. Also airs on KQED Life-Encore; visit www.kqed.org/dtv for details.

Program listings and descriptions for March can be found in the KQED Women's History Month Guide, online at www.kqed.org/heritage.

About KQED

KQED (www.kqed.org) is a service of Northern California Public Broadcasting, Inc. (NCPB). KQED Public Television 9, one of the nation's most-watched public television stations during primetime, is the producer of local and national series such as *QUEST*; *Check, Please! Bay Area*; *Jacques Pepin: Fast Food My Way*; and *Jean-Michel Cousteau: Ocean Adventures*. KQED's digital television channels include KQED HD, KQED Life-Encore, KQED World, KQED Kids and KQED V-me, and are available 24/7 on Comcast. KQED Public Radio, home of *Forum with Michael Krasny* and *The California Report*, is the most-listened-to public radio station in the nation with an award-winning news and public affairs program service (88.5 FM in San Francisco and 89.3 FM in Sacramento). KQED Education Network brings the impact of KQED to thousands of teachers, students, parents and the general public through workshops, community screenings and multimedia resources. KQED Interactive offers video and audio podcasts and live radio stream at www.kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.

About Wells Fargo

Wells Fargo & Company is a diversified financial services company with more than 17,000 team members in the Bay Area and is ranked the #1 corporate giver among financial institutions by the *San Francisco Business Times*. In 2007, Wells Fargo contributed \$14.4 million to non-profits in the Bay Area. Wells Fargo has \$575 billion in assets, providing banking, insurance, investments, mortgage and consumer finance to more than 23 million through almost 6,000 stores and the internet (wellsfargo.com) across North America and internationally. Wells Fargo Bank, N.A. is the only bank in the U.S., and one of two banks worldwide, to have the highest possible credit rating from both Moody's Investors Service, "Aaa," and Standard & Poor's Ratings Services, "AAA."