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KQED CELEBRATES BLACK HISTORY MONTH IN FEBRUARY

- *More than 70 African American-related Television and Radio Programs to Air -*

- *Four Local Unsung Heroes honored in Awards Ceremony on February 11*

Sponsored by Union Bank -

San Francisco, California, February 4, 2009 – This February, KQED proudly celebrates the culture, heritage, and history of the Black experience in the United States. This month-long commemoration includes special programming and an event honoring a group of four local leaders for their outstanding accomplishments and exemplary service within their communities.

For over a decade, KQED and Union Bank have partnered each February to celebrate the history of the Black experience through the Local Hero awards program. The special evening of recognition, hosted by KQED and Union Bank, will take place on Wednesday, February 11, from 6:00 – 8:30pm at the KQED Broadcasting Center in San Francisco. The four new honorees were chosen based upon their outstanding contributions to their local communities and the Bay Area community at large.

The 2009 Black History Month honorees are: **Charlotte M. Bremond** (Inter-School Math Olympics & Bay Area Regional School Scrabble Championship); **Coyness L. Ennix Jr., M.D.** (Center for Cardiac Surgery); **Walter J. Hood Jr.** (Hood Design); and **Mike Robinson** (UGMX).

Also in celebration of Black History Month, KQED Public Media will offer over 70 programs that focus on African American themes and culture. Some of the month's highlights include:

KQED Public Radio 88.5FM San Francisco/89.3FM Sacramento:

- ***Memories of the Movement - Wednesday, February 11 at 8pm***
Tavis Smiley narrates this powerful special that features the poignant, humorous, unheard, or little known stories and anecdotes from living civil rights icons like Harry Belafonte, Ruby Dee, Rev. Jesse Jackson, Editor Emeritus of "Ebony" magazine Lerone Bennett Jr., and a host of others.

KQED Public Television 9/HD:

- ***Independent Lens "Tulia, Texas" – Tuesday, February 10 at 11pm***
In 1999, lawmakers arrested 46 people, including 39 African Americans, in one of the biggest drug stings in Texas history. In the years to follow, troubling evidence about the undercover investigation started to surface and the small town began its search for justice.

more...

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- **Frontline “Dreams of Obama” – Wednesday, February 11 at 8pm**
Through interviews with insiders and observers, *Frontline* chronicles Obama's meteoric rise, pushing beyond the headlines to reveal how he won one of the most memorable, and important, presidential elections of our time.
- **Simon Schama's Rough Crossings – Monday, February 16 at 10pm**
Using journals, diaries and autobiographical accounts, writer-narrator Simon Schama reconstructs the epic journey to freedom by thousands of African American slaves who fled the plantations to fight behind British lines in the American Revolution.
- **Faubourg Tremé: The Untold Story of Black New Orleans – Thursday, February 19 at 11pm**
Nestled at the edge of New Orleans' fabled French Quarter, Faubourg Tremé is one of America's oldest African American neighborhoods. Shot largely before Hurricane Katrina, this program pays tribute to what African American communities have contributed -- even under the most hostile of conditions.

Program listings and descriptions for February can be found in the KQED Black History Month Resource Guide, online at www.kqed.org/heritage.

About Union Bank, N.A.

Headquartered in San Francisco, UnionBanCal Corporation is a financial holding company with assets of \$62.6 billion at September 30, 2008. Its primary subsidiary, Union Bank, N.A., is a full-service commercial bank providing an array of financial services to individuals, small businesses, middle-market companies, and major corporations. Union Bank is California's fifth largest bank by deposits. The bank has 336 banking offices in California, Oregon and Washington, and 2 international offices. Effective November 4, 2008, UnionBanCal Corp. became a wholly-owned subsidiary of The Bank of Tokyo-Mitsubishi UFJ, Ltd. Visit www.unionbank.com for more information.

About KQED

KQED (www.kqed.org) is a service of Northern California Public Broadcasting, Inc. (NCPB). KQED Public Television 9, the nation's most-watched public television station, is the producer of local and national series such as *QUEST*; *Check, Please! Bay Area*; *Jacques Pepin: Fast Food My Way*; and *Jean-Michel Cousteau: Ocean Adventures*. KQED's multi-cast service includes television channels KQED HD, KQED Life, KQED World, KQED Kids and KQED V-me, which are available 24/7 on Comcast. KQED Public Radio, home of *Forum* and *The California Report*, is the most-listened-to public radio station in the nation with an award-winning news and public affairs program service (88.5 FM in San Francisco and 89.3 FM in Sacramento). KQED Education Network brings the impact of KQED to thousands of teachers, students, parents and the general public through workshops, community screenings and multimedia resources. KQED Interactive offers video and audio podcasts and live radio stream at www.kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.

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