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KQED CELEBRATES BLACK HISTORY MONTH IN FEBRUARY

- More than 70 African American-related Television and Radio Programs to Air -

- Four Local Heroes honored in Awards Ceremony on February 17

Sponsored by Union Bank -

San Francisco, California, January 29, 2010 – This February, KQED proudly celebrates the culture, heritage, and history of the Black experience in the United States. This month-long commemoration includes special programming and an event honoring a group of four local leaders for their outstanding accomplishments and exemplary service within their communities.

For over a decade, KQED and Union Bank, N.A., have partnered each February to celebrate the history of the Black experience through the Local Hero awards program. The special evening of recognition, hosted by KQED and Union Bank, will take place on Wednesday, February 17, from 6 to 8:30pm at the KQED Broadcasting Center in San Francisco. The four new honorees were chosen based upon their outstanding contributions to their local communities and the Bay Area community at large.

The 2009 Black History Month honorees are: **Denise Coleman** (Huckleberry Youth Programs); **Regina Jackson** (East Oakland Youth Development Center); **Harriett Larkin** (Renaissance Youth Movement); and **Mona Vaughn Scott** (The Black Repertory Group Theatre and Community Cultural Center).

Also in celebration of Black History Month, KQED Public Media will offer over 70 programs that focus on African American themes and culture. Some of the month's highlights include:

KQED Public Radio 88.5FM San Francisco/89.3FM Sacramento:

- ***An Imperfect Revolution: Voices from the Desegregation Era - Wednesday, February 3 at 8pm***
Using first-person accounts, *American RadioWorks* presents the stories of people whose lives were changed forever when they rode school buses across racial lines. They reflect an era marked by struggle, hope, anger, and idealism.

KQED Public Television 9/HD:

- ***The Fillmore – Sunday, February 7 at 10:30pm***
Part of KQED's acclaimed *Neighborhoods* series, this Peabody and Emmy Award-winning documentary features a remarkable group of on-air participants and storytellers, from mayors and musicians to journalists and community activists, who experienced the Fillmore as both the best and worst of 20th century life.

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- ***African American Lives – Wednesdays, February 10 and 17 at 9pm***
Harvard scholar Henry Louis Gates Jr. guides celebrities including Maya Angelou, Don Cheadle, Morgan Freeman, Jackie Joyner-Kersey, Chris Rock, and Tina Turner on a journey to discover their ancestry through American history and back to Africa.
- ***In Performance at the White House: Music of the Civil Rights Era – Thursday, February 19 at 11pm***
President and Mrs. Obama host a concert in the White House East Room with music that galvanized the Civil Rights Movement. Jennifer Hudson, John Legend, Seal, Smokey Robinson, and the Blind Boys of Alabama are among the performers.

Program listings and descriptions for February can be found in the KQED Black History Month Resource Guide, online at www.kqed.org/heritage.

About UnionBanCal Corporation & Union Bank, N.A.

Headquartered in San Francisco, UnionBanCal Corporation is a financial holding company with assets of \$86 billion at December 31, 2009. Its primary subsidiary, Union Bank, N.A., is a full-service commercial bank providing an array of financial services to individuals, small businesses, middle-market companies, and major corporations. The bank has 340 banking offices in California, Oregon, Washington and Texas and two international offices. UnionBanCal Corporation is a wholly-owned subsidiary of The Bank of Tokyo-Mitsubishi UFJ, Ltd., which is a subsidiary of Mitsubishi UFJ Financial Group, Inc. Union Bank is a proud member of the Mitsubishi UFJ Financial Group (MUFG, NYSE:MTU), one of the world's largest financial organizations. Visit www.unionbank.com for more information.

About KQED

KQED (www.kqed.org) is a service of Northern California Public Broadcasting, Inc. (NCPB). KQED Public Television, the nation's most-watched public television station, is the producer of local and national series such as *QUEST*; *Check, Please! Bay Area*; *Jacques Pépin: More Fast Food My Way*; and *Jean-Michel Cousteau: Ocean Adventures*. KQED's digital television channels include 9HD, Life, World, Kids and Vme, and are available 24/7 on Comcast. KQED Public Radio (88.5 FM in San Francisco and 89.3 FM in Sacramento), home of *Forum* with Michael Krasny and *The California Report*, is the most-listened-to public radio station in the nation with an award-winning news and public affairs program service. KQED Education Network brings the impact of KQED to thousands of teachers, students, parents and the general public through workshops, community screenings and multimedia resources. KQED Interactive offers video and audio podcasts and live radio stream at www.kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.

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