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KQED CELEBRATES ASIAN PACIFIC AMERICAN HERITAGE MONTH IN MAY

- *More than 100 Asian Pacific American-Related Television and Radio Programs to Air -*

- *Four Local Heroes to Receive Accolades in Ceremony Sponsored by Union Bank -*

San Francisco, California, April 28, 2010 – This May, KQED proudly celebrates the culture, heritage, and presence of Asians and Pacific Islanders in the United States. This month-long commemoration includes more than 100 programs related to Asian Pacific Americans and recognition of four local leaders for their outstanding accomplishments and unwavering service within their communities.

For more than a decade, KQED and Union Bank have partnered each May to celebrate the history of the Asian Pacific American experience through the Local Hero awards program. The special evening of recognition, hosted by KQED and Union Bank, will take place on Tuesday, May 4, from 6 to 8:30pm at the KQED Public Media Center in San Francisco. The four new honorees have been chosen based upon their outstanding contributions to their local communities and the Bay Area community at large.

The 2010 Asian Pacific American Heritage Month honorees are:

- **Mr. Vane Feuy Chao**, Asian Americans for Community Involvement in San Jose
- **Mr. Kenneth Lee**, Francisco Middle School in San Francisco
- **Ms. Sue Lee**, Chinese Historical Society in San Francisco
- **Mr. Jeff Mori**, Asian American Recovery Services, Inc. in San Francisco

Also in honor of Asian Pacific American Heritage Month, KQED will offer over 100 programs that focus on Asian Pacific American themes and issues, sponsored by Union Bank. Some highlights of the month include:

KQED Public Radio 88.5FM San Francisco/89.3FM Sacramento:

- ***Kawthoolei* – Thursday, May 6 at 8pm**
Produced along the Thai-Burma border in refugee camps, medical clinics, and rebel military bases, this documentary from Outer Voices attempts to demystify the complicated history of Burma's ethnic groups while focusing on Karen women activists working for non-violent solutions in the midst of the world's longest running civil war.

KQED Public Television 9:

- ***Pidgin: The Voice of Hawaii* – Sunday, May 2 at noon**
Born on sugar plantations and spoken by more than half of Hawaii's population, the Pidgin language captures the essence of multi-ethnic Hawaii. *Pidgin* profiles this working-class language from its rise as plantation jargon to a source of island identity and pride.
- ***Independent Lens: Wings of Defeat* – Wednesday, May 5 at 11pm**
What were the Japanese Kamikazes thinking just before crashing into their targets?

Through rare interviews with surviving pilots, this film retraces their journeys from teenagers to doomed pilots and reveals a complex history of brutal training and ambivalent sacrifice.

- ***Secrets of Shangri-La* – Thursday, May 6 at 8pm**
In an attempt to unravel a mystery, a team of internationally renowned climbers and explorers join forces with archaeologists, anthropologists, and an art historian to climb into unexplored cave complexes in the high Himalayas.
- ***A Moment in Time* – Saturday, May 8 at 7pm**
Directed by Academy Award-winner Ruby Yang, this documentary harkens back to a time when movie houses in San Francisco's Chinatown crystallized the memories, beliefs, and aspirations of Chinese immigrant families.
- ***Indique: Untold Stories of Contemporary India: Bollywood Calling!* – Sunday, May 23 at 11pm**
Bollywood Calling! follows movie sensation Rahul Bose, filmmaker Mira Nair, music pioneer Daler Mehndi, and many more stars and artists as they show the viewers everything that goes on in the world's second largest film industry.

Repeats and more program listings and descriptions can be found in the KQED Asian Pacific American Heritage Month Resource Guide, which also lists Bay Area events and resources for Asian Pacific Americans. Available online at www.kqed.org/heritage.

About UnionBanCal Corporation & Union Bank, N.A.

Headquartered in San Francisco, UnionBanCal Corporation is a financial holding company with assets of \$86 billion at December 31, 2009. Its primary subsidiary, Union Bank, N.A., is a full-service commercial bank providing an array of financial services to individuals, small businesses, middle-market companies, and major corporations. The bank has 340 banking offices in California, Oregon, Washington and Texas and two international offices. UnionBanCal Corporation is a wholly-owned subsidiary of The Bank of Tokyo-Mitsubishi UFJ, Ltd., which is a subsidiary of Mitsubishi UFJ Financial Group, Inc. Union Bank is a proud member of the Mitsubishi UFJ Financial Group (MUFG, NYSE:MTU), one of the world's largest financial organizations. Visit www.unionbank.com for more information.

About KQED

KQED (www.kqed.org) is a service of Northern California Public Broadcasting, Inc. (NCPB). KQED Public Television, one of the nation's most-watched public television stations, is the producer of local and national series such as *QUEST; Check, Please! Bay Area; Jacques Pépin: More Fast Food My Way; and Jean-Michel Cousteau: Ocean Adventures*. KQED's digital television channels include 9HD, Life, World, Kids and Vme, and are available 24/7 on Comcast. KQED Public Radio (88.5 FM in San Francisco and 89.3 FM in Sacramento), home of *Forum* with Michael Krasny and *The California Report*, is one of the most-listened-to public radio stations in the nation with an award-winning news and public affairs program service. KQED Education Network brings the impact of KQED to thousands of teachers, students, parents and the general public through workshops, community screenings and multimedia resources. KQED Interactive offers video and audio podcasts and live radio stream at www.kqed.org, featuring unique content on one of the most visited station sites in public broadcasting.