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KTEH Public Television and KQED Public Radio Present **THE STATE OF SILICON VALLEY**

Premieres February 29 at 6:30pm on KTEH 54/Comcast 10 and
March 6 & 13 on KQED 88.5 FM San Francisco/89.3 Sacramento

SAN JOSE, February 20, 2008 – KTEH Public Television and KQED Public Radio, in conjunction with the *San Jose Mercury News*, present the second annual **The State of Silicon Valley**, showcasing coverage of and interviews with established and emerging leaders from the 2008 State of the Valley Conference in San Jose. As an established hot spot for continuous technological innovation, Silicon Valley claims some of the world's tech industry leaders, but is also a thriving, diverse community with a population of almost 2.5 million.

KTEH offers expert analysis on issues affecting the region's economy and quality of life. **The State of Silicon Valley** premieres Friday, February 29 at 6:30pm. Reporter Oanh Ha (KQED FM) will bring the personal stories of Valley residents who are facing sky-high prices at the pump, escalating mortgage payments and less access to health care. Paul Rogers (*San Jose Mercury News*) will interview the Honorable Shelia Bair, Chair of the Federal Deposit Insurance Corporation (FDIC).

Experts in the studio will provide resources for area families and some answers to these pressing problems:

- Solutions for subprime mortgage victims - how to negotiate with banks, what customers need to know before calling their lenders, and loan restructuring options.
- Programs that provide access to healthcare for the Valley's children, elders and working adults and how they can help.
- Silicon Valley's physician shortage and what will it mean for the community.
- How much money and energy can actually be saved by driving electric cars.
- If the electric car gains traction, could Silicon Valley be the next Detroit?

Portions of the 2008 State of the Valley Conference will also be broadcast on KQED Public Radio 88.5 FM San Francisco/89.3 Sacramento.

- **Keynote Presentation – Globalization and Silicon Valley: Where Do We Go from Here?** A discussion of the ways in which residents can successfully adapt to the changes the Silicon Valley has seen as a result of globalization.
Airs Thursday, March 6 at 8pm on KQED Public Radio 88.5 FM San Francisco/89.3FM Sacramento.

- **Getting Ready for the Big One: How Do We Make Silicon Valley the World's Best Example of Planning and Preparation?** Guests debate the ways in which Silicon Valley can become the world's best example of planning and preparation.
Airs Thursday, March 13 at 8pm on KQED Public Radio 88.5 FM San Francisco/89.3FM Sacramento.

About KTEH

KTEH Public Television 54 (www.kteh.org) is a service of Northern California Public Broadcasting, Inc. (NCPB), broadcasting from San Jose in Silicon Valley. KTEH Public Television 54 (Comcast 10) was founded in 1964, serving its viewers with the best programming available from PBS, APT and other national distributors. Especially well known for its Mystery Night programs and popular British series and sitcoms, KTEH provides programming tailored to the needs and interests of its diverse viewing audience, while offering unique local productions such as the *San Jose Mayoral Roundtable*, *video i*, its long-running weekly independent film and video series, and community-focused documentaries like *Return to the Valley*, *Dave Tatsuno*, *Movies and Memories*, and *Cadillac Desert*.

About KQED Public Radio

KQED Public Radio (www.kqed.org) is a service of Northern California Public Broadcasting, Inc. (NCPB). KQED Public Radio, home of *Forum with Michael Krasny* and *The California Report*, is the most-listened-to public radio station in the nation with an award-winning news and public affairs program service. Listen on 88.5 FM or Comcast channel 960 in San Francisco, KQEI 89.3 FM in Sacramento, 88.3 FM in Santa Rosa and 88.1 FM in Martinez. KQED Public Radio 88.5 FM and 89.3 FM also broadcast in analog and HD Radio technology. Stream programs live and download archives and audio podcasts at www.kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.