

FOR IMMEDIATE RELEASE  
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Attn: Calendar Listings

**CELEBRATE READ ACROSS AMERICA DAY WITH DR. SEUSS'S  
THE CAT IN THE HAT KNOWS A LOT ABOUT THAT!**  
- Read Across America Day is Wednesday, March 2 -  
- KQED will be at events in Sausalito, Oakland, and San Jose -

**San Francisco, California, February 15, 2011** – Help build a nation of readers! Every year, the National Education Association (NEA) celebrates literacy with **Read Across America Day**, held each year on or near March 2, the birthday of Dr. Seuss. Across the country, thousands of schools, libraries, and community centers participate by bringing together kids, teens, and books, and more than 50 million parents, children, and teachers will participate. KQED, the national presenting station of PBS's *The Cat in the Hat Knows a Lot About That!* will join the following Bay Area events with books, prizes, and photo opportunities with the Cat in the Hat, the longtime ambassador of **Read Across America Day**.

**Bay Area Discovery Museum, Sausalito, CA  
Thursday, February 24 from 12-1pm**

Start the Read Across America Day celebration at the Bay Area Discovery Museum! Museum attendees will enjoy a special interactive storytime featuring Dr. Seuss books, and get a chance to meet the Cat in the Hat in person. Don't forget your camera! Free with museum admission.

**Think College Now and International Community School, Oakland, CA  
Wednesday, March 2 from 3:30-5:30pm**

Dr. Seuss's Birthday Pajama Party! The students, teachers, and even the principal at the International Community School will celebrate Read Across America Day with a pajama party school assembly featuring readings of Dr. Seuss books. KQED will be on hand for the party with the Cat himself, bookmarks and an activity guide for the readers, and door prizes of PBS KIDS DVDs. *(Note: this event is for students and is not open to the public)*

**Westgate Mall, San Jose, CA (Saratoga & Hamilton Avenues)  
Wednesday, March 9 from 10am-12pm**

Continue the fun with children's music entertainment and a storybook reading with Dr. Seuss books at Westgate Mall in San Jose. After the reading, join the Cat in the Hat for a meet-and-greet and bring your camera for a photo with the Cat! This event is part of Westgate Mall's Mommy & Me and Daddies Too monthly event.

**About KQED Public Media**

**KQED Public Media** ([kqed.org](http://kqed.org)) has served Northern California for more than 50 years and is affiliated with NPR and PBS. KQED owns and operates public television stations KQED 9 (San Francisco/Bay Area), KTEH 54 (San Jose/Bay Area), and KQET 25 (Watsonville/Monterey); KQED Public Radio (88.5FM San Francisco and 89.3FM Sacramento); the interactive platforms [kqed.org](http://kqed.org), [kteh.org](http://kteh.org), and [KQEDnews.org](http://KQEDnews.org); and KQED Education. KQED Public Television, one of the nation's most-watched public

television stations, is the producer of local and national series such as *QUEST*; *Check, Please! Bay Area*; *This Week in Northern California*; *Truly CA*; and *Essential Pépin*. KQED's digital television channels include 9HD, Life, World, Kids, and V-me, and are available 24/7 on Comcast. KQED Public Radio, home of *Forum* with Michael Krasny and *The California Report*, is one of the most-listened-to public radio stations in the nation with an award-winning news and public affairs program service delivering more than eighteen local newscasts daily. KQED Interactive hosts KQED's cross-platform news service, KQED News, as well as offers video and audio podcasts and a live radio stream at [kqed.org](http://kqed.org). KQED Education brings the impact of KQED to thousands of teachers, students, parents, and the general public through workshops, community screenings, and multimedia resources.