



For Immediate Release

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**JOIN KQED AS WE CELEBRATE
JACQUES PÉPIN'S 75TH BIRTHDAY**

San Francisco, September 15, 2010 -- Joyeux Anniversaire! Join KQED in a toast to say Happy Birthday to master chef Jacques Pépin, one of today's most respected chefs and teachers. Jacques is back in San Francisco filming his twelfth KQED Public Television cooking series: *The Essential Pépin*. KQED invites fans and supporters to celebrate the 75th birthday of the man Julia Child called "the best chef in America" at one of three upcoming events benefiting KQED and the production *The Essential Pépin*. Visit kqed.org/birthday for tickets.

Thursday, September 30

Left Bank Brasserie

635 Santa Cruz Ave, Menlo Park

6pm Happy Birthday Dinner and Live Auction

Celebrate Southern France's cuisine with Jacques Pépin and Chef Roland Passot at Left Bank Brasserie in Menlo Park. Join us for a Birthday Dinner and Live Auction with KQED host Greg Sherwood. Auction items include dinner with Jacques Pépin, seats to watch the taping of his show in the KQED studio, two pieces of Jacques' original artwork, and a farmers' market tour followed by brunch at Chef Roland's home.

\$150 per person

Saturday, October 9

Farallon Restaurant

450 Post Street, San Francisco

10am-noon or 1-3pm (*arrive promptly, cameras don't wait!*)

Join Jacques for "Fantastic Food, Terrific Techniques, and a Tempting Taste" and the taping of a special television fundraising show held in the enchanting underwater fantasy setting at Farallon Restaurant. Jacques demonstrates recipes and chats with Chef/Owner Mark Franz and KQED's Greg Sherwood. Sample the food and join in the toast with mimosas and a surprise birthday cake for Jacques.

\$95 per person

Thursday, October 14

Waterbar

399 The Embarcadero South, San Francisco

6-8pm Wine and Sustainable Seafood Hors d'oeuvres Reception

Toast and sing happy birthday to Jacques Pépin in San Francisco while basking in the panoramic views of the Bay at this spectacular setting.

Chef/Owner Mark Franz, Executive Chef Parke Ulrich, and Executive Pastry Chef Emily Luchetti will be there to help celebrate.
\$125 per person

Already a household name and culinary icon, Jacques Pépin has dedicated over 50 years of his life to the culinary arts. He is the author of 23 cookbooks, serves as Dean of Special Programs at the French Culinary Institute, and was awarded France's highest award—the title of Chevalier de l'Ordre National de la Legion d'Honneur.

KQED Public Media (kqed.org) owns and operates public television stations KQED 9 (San Francisco/Bay Area), KTEH 54 (San Jose/Bay Area), and KQET 25 (Watsonville/Monterey); KQED Public Radio (88.5FM San Francisco and 89.3FM Sacramento); the interactive platforms kqed.org, kteh.org, and KQEDnews.org; and Education Network. KQED Public Television, one of the nation's most-watched public television stations, is the producer of local and national series such as *QUEST*; *Check, Please! Bay Area*; *This Week in Northern California*; *Truly CA*; and *Jacques Pépin: Essentials*. KQED's digital television channels include 9HD, Life, World, Kids, and V-me, and are available 24/7 on Comcast. KQED Public Radio, home of *Forum* with Michael Krasny and *The California Report*, is one of the most-listened-to public radio stations in the nation with an award-winning news and public affairs program service delivering more than fifteen local newscasts daily. KQED Interactive hosts KQED's cross-platform news service, KQED News, as well as offers video and audio podcasts and a live radio stream at kqed.org. The Education Network brings the impact of KQED to thousands of teachers, students, parents, and the general public through workshops, community screenings, and multimedia resources.

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