



**FOR IMMEDIATE RELEASE**

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**Attention: Events and Listings Editor**

**KQED Presents First Advanced Screening of  
*The Cat in the Hat Knows a Lot About That!***

**When Dr. Seuss comes to PBS KIDS, Science Happens!**

**Honoring Congresswoman Anna Eshoo for Her Support of Public Media and Children's  
Issues**

**Free Event**

San Francisco, June 4, 2010 --

KQED invites families and friends to one of the first screenings of the newest PBS KIDS series: ***The Cat in the Hat Knows a Lot About That!*** Honoring Congresswoman Anna Eshoo for her committed service to children's issues and public media, KQED is proud to share this series with families and friends alike.

Date: Monday, June 21, 2010  
Time: 11am – 12:30pm  
Where: Computer History Museum  
1401 North Shoreline Boulevard  
Mountain View, CA 94043  
Cost: Free  
RSVP: RSVP required to [rsvp@kqed.org](mailto:rsvp@kqed.org)

When the world's most-beloved children's book author, Dr. Seuss, joins forces with the number one kids educational media brand in the world, PBS, science happens. Conceived for preschool-aged children, *The Cat in the Hat Knows a Lot About That!*, featuring the voice of Martin Short as the Cat, will do for science what many of PBS KIDS' programs have done for literacy. At a time when science literacy has been labeled as a top priority for education, *The Cat in the Hat Knows a Lot About That!* will give children and parents the tools needed for scientific exploration and discovery. KQED Public Media is proud to be the national presenting station for *The Cat in the Hat Knows a Lot About That!*

Prior to the screening, please join KQED's president and CEO, John Boland, and KCSM's General Manager, Marilyn Lawrence, in honoring Congresswoman Anna Eshoo. Ms. Eshoo has been a tireless defender of public media and children's issues and is the recipient of the 2010 Association of Public Television Stations' Champion of Public Broadcasting Award. The award is given to members of Congress and other individuals who have had a tremendous impact on the ability of local public television stations to meet the most critical needs of the communities they serve.

Produced by Portfolio Entertainment Inc. and Collingwood O'Hare Productions, in association with Dr. Seuss Enterprises, Random House Children's Entertainment, Treehouse, and PBS KIDS, *The Cat in the Hat Knows a Lot About That!* is based on Random House's best selling Beginner Book collection, "The Cat in the Hat's Learning Library."

For more information, visit [kqed.org/events](http://kqed.org/events).

### **About KQED**

**KQED** ([kqed.org](http://kqed.org)). KQED Public Television, one of the nation's most-watched public television stations, is the producer of local and national series such as *QUEST*; *Check, Please! Bay Area*; *Jacques Pépin: More Fast Food My Way*; and *Jean-Michel Cousteau: Ocean Adventures*. KQED's digital television channels include 9HD, Life, World, Kids and V-me, and are available 24/7 on Comcast. KQED Public Radio (88.5 FM in San Francisco and 89.3 FM in Sacramento), home of *Forum* with Michael Krasny and *The California Report*, is one of the most-listened-to public radio stations in the nation with an award-winning news and public affairs program service. KQED Education Network brings the impact of KQED to thousands of teachers, students, parents and the general public through workshops, community screenings and multimedia resources. KQED Interactive offers video and audio podcasts and live radio stream at [kqed.org](http://kqed.org), featuring unique content on one of the most-visited station sites in public broadcasting.

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