

KQED

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KQED – NUMBER ONE IN PUBLIC RADIO AND WINNER OF EIGHT NORTHERN CALIFORNIA EMMY AWARDS

-- KQED Public Radio Reaches Largest National Audience with 837,400 Listeners --

SAN FRANCISCO, CALIFORNIA, May 15, 2008 – A recognized leader in public broadcasting, KQED has earned awards and recognition for its high-quality programming on both television and radio. KQED Public Television has won 8 Northern California EMMY® awards at the 37th Annual Northern California EMMY® Awards ceremony held Saturday evening, May 10. KQED Public Radio has been credited with the largest cumulative audience ever reported for public radio in a recent Arbitron rating, and is the most-listened-to public radio station in the country.

The Northern California EMMY® awards honored KQED for community service for its Immigration in Focus initiative, and the Board of Governors' Service Medallion was presented by chapter president Lynn R. Friedman to KQED producer/editor Peter Borg. Also honored were KQED series *Truly CA*, documentaries about life in the Golden State; *Spark*, exploring the Bay Area arts scene; *QUEST*, highlighting science, nature and environment issues; and *Check, Please! Bay Area*, a local restaurant review show.

KQED Public Radio was also recognized as a leader in public broadcasting, as the rating book Arbitron credits the station with the highest cumulative audience ever reported for public radio. The winter book reports 837,400 listeners per week for the Bay Area station. KQED frequently trades places with WNYC in New York for the most public radio listeners, a significant achievement given the much larger population in the New York area. For the Arbitron Winter 2008 book, WNYC is credited with 748,000 weekly listeners.

KQED Public Television's 2008 Northern California EMMY® Awards are:

COMMUNITY SERVICE

Immigration in Focus - a multi-platform community initiative
Jeff Clarke, President/CEO

DOCUMENTARY

Truly CA: Gumby Dharma
Klara Grunning-Harris, Producer

ARTS/ENTERTAINMENT - FEATURE/SEGMENT

Spark: Henry Wessel, The Physical Presence of Light
KQED 9, Bay Area Video Coalition; Rachel Raney, Segment Producer

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HISTORIC/CULTURAL - PROGRAM FEATURE/SEGMENT

Spark: Shuji Ikeda, Ceramics

KQED 9, Bay Area Video Coalition; Frances Lee Hall, Segment Producer

PUBLIC/CURRENT/COMMUNITY AFFAIRS - FEATURE/SEGMENT

QUEST: Nanotechnology Takes Off

Josh Rosen, Producer; Joan Johnson, Associate Producer; Paul Rogers, Managing Editor

Laurie Schmidt, Editor

PUBLIC/CURRENT/COMMUNITY AFFAIRS - PROGRAM/SPECIAL

QUEST: Better Bees/Landslide Detectives/Young Science Authors

Chris Bauer, Amy Miller, Gabriela Quiros, Josh Rosen, Producers; Joan Johnson, Elizabeth Pepin, Lauren Sommer, Associate Producers; Paul Rogers, Managing Editor;

Laurie Schmidt, Editor

INTERVIEW/DISCUSSION - PROGRAM/SPECIAL

Check, Please! Bay Area – Show # 216

Tina Salter, Producer; Carol Gancia, June Mesina Ouellette, Associate Producers

Leslie Sbrocco, Host; Katherine Russell, Director; Aaron Drury, Editor

SPECIAL AWARDS

Governors' Service Medallion: Peter Borg

KQED's *Immigration in Focus* is a collection of thought-provoking programs, special reports and events about the complex issues surrounding immigration. With California at the center of the immigration debate, KQED recognizes the need for accurate, balanced information and provides a platform for productive and inclusive dialogue from all perspectives.

Gumby Dharma is the story of Art Clokey, who in 1954 took a humble slab of clay and molded it into the cartoon legend Gumby. Directed by Robina Marchesi, *Gumby Dharma* is produced by Klara Grunning-Harris, Robina Marchesi and KQED Public Television, as part of *Truly CA*, KQED's series of independent documentaries about life in the Golden State. It airs monthly on Sundays at 6pm on KQED 9. *Truly CA* (www.kqed.org/trulyca) is a KQED production presented in association with the Bay Area Video Coalition and Film Arts Foundation. Rachel Raney is the series producer; Sue Ellen McCann is the executive producer.

Spark, a production of KQED Public Television, is a three-part initiative in the arts that combines a weekly television series airing Wednesdays at 7:30pm on KQED 9, an extensive website, and a multifaceted educational outreach component. *Spark* blazes a trail through the diverse and prolific Bay Area arts community, featuring in-depth profiles of hundreds of local artists and arts organizations. Find more art tips and resources online at www.kqed.org/spark.

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QUEST puts the Bay Area under a microscope, exploring the stories and people that impact science, nature, and environmental issues across Northern California. The largest multiple-media project in KQED's history, *QUEST* includes a weekly half-hour HD television program, weekly radio segments, an interactive website, and educational guides. With the expertise of its partners and the Bay Area community, *QUEST* brings audiences closer to world-class science centers, museums, and the natural beauty of our own open spaces. Discover whole new worlds at www.kqed.org/quest.

Turning local diners into food critics, Bay Area residents eager to discover the latest in food trends, from the simplest café to the four-star destination, dish about their favorite dining destinations. Find a new restaurant or rediscover an old favorite on *Check, Please! Bay Area*, Thursdays at 7:30pm and Saturdays at 1:00pm on KQED Public Television 9. Check out www.kqed.org/checkplease to stream or download video, find recipes, restaurant info, and more.

A complete list of all the awardees can be seen on the Web site of the National Academy of Television Arts and Sciences, San Francisco/Northern California Chapter at www.emmysf.tv.

The EMMY® is awarded for outstanding achievement in Television by The National Academy of Television Arts and Sciences. San Francisco/Northern California is one of the twenty chapters awarding regional Emmys®. Northern California is composed of television and cable stations from Visalia to the Oregon border and includes Hawaii and Reno, Nevada. Entries were aired during the 2007 calendar year.

KQED (www.kqed.org) is a service of Northern California Public Broadcasting, Inc. (NCPB). KQED Public Television 9, one of the nation's most-watched public television stations during primetime, is the producer of local and national series such as *QUEST*; *Check, Please! Bay Area*; *Jacques Pepin: Fast Food My Way*; and *Jean-Michel Cousteau: Ocean Adventures*. KQED's digital television channels include KQED HD, KQED Life-Encore, KQED World, KQED Kids and KQED V-me, and are available 24/7 on Comcast. KQED Public Radio, home of *Forum with Michael Krasny* and *The California Report*, is the most-listened-to public radio station in the nation with an award-winning news and public affairs program service (88.5 FM in San Francisco and 89.3 FM in Sacramento). KQED Education Network brings the impact of KQED to thousands of teachers, students, parents and the general public through workshops, community screenings and multimedia resources. KQED Interactive offers video and audio podcasts and live radio stream at www.kqed.org, featuring unique content on one of the most-visited station sites in public broadcasting.

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