



FOR IMMEDIATE RELEASE
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KQED News Fix Brings More Local Stories to the Bay Area

SAN FRANCISCO, November 10, 2010 – **KQED News** has a new way for Bay Area residents to stay informed about what is going on in their communities. **News Fix**, a blog found at **KQEDnews.org**, highlights events and stories impacting the Bay Area and beyond. Featuring original reporting and aggregation of other blogs and news sites, News Fix illustrates the expert coverage and analysis provided by KQED News’s award-winning journalists. Readers of **News Fix** can also comment on the posts and discuss the issues affecting them.

The blog launched in mid-October and is updated several times daily. Recent posts have addressed the election, local government and crime, and the San Francisco Giants’ run to the World Series. It is the latest feature added to the ever-expanding KQEDnews.org and one designed to bring local focus to today’s top stories.

“**News Fix** mirrors KQED’s public service mission, which means it presents information and issues not always covered by the commercial market and takes readers to under-reported communities and their stories,” says Bruce Koon, KQED Public Radio’s news director. “At the same time, **News Fix** is a humorous, creative, and intellectually curious look at the life and times of the Bay Area.”

Jon Brooks is the editor of **News Fix**. He previously worked for Yahoo! in various news writing and editing roles. Brooks also was editor of EconomyBeat.org, which documented user-generated content about the financial crisis and recession.

“I am hoping **News Fix** will function as a window to Bay Area news that melds the professionalism and expertise of KQED’s on-air operation with the vast resources and more informal newsgathering occurring on the wider Web,” Brooks said.

KQEDnews.org, which launched this summer, provides news and analysis from around the Bay Area, country, and world. It includes streaming audio and archived reporting of the many news programs produced by KQED Public Radio as well as original interactive features.

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About KQED Public Media

KQED Public Media (kqed.org) has served Northern California for more than 50 years and is affiliated with NPR and PBS. KQED owns and operates public television stations KQED 9 (San Francisco/Bay Area), KTEH 54 (San Jose/Bay Area), and KQET 25 (Watsonville/Monterey); KQED Public Radio (88.5FM San Francisco and 89.3FM Sacramento); the interactive platforms kqed.org, kteh.org, and [KQEDnews.org](http://kqednews.org); and Education Network. KQED Public Television, one of the nation's most-watched public television stations, is the producer of local and national series such as QUEST; Check, Please! Bay Area; This Week in Northern California; Truly CA; and Essential Pépin. KQED's digital television channels include 9HD, Life, World, Kids, and V-me, and are available 24/7 on Comcast. KQED Public Radio, home of Forum with Michael Krasny and The California Report, is one of the most-listened-to public radio stations in the nation with an award-winning news and public affairs program service delivering more than eighteen local newscasts daily. KQED Interactive hosts KQED's cross-platform news service, KQED News, as well as offers video and audio podcasts and a live radio stream at kqed.org. The Education Network brings the impact of KQED to thousands of teachers, students, parents, and the general public through workshops, community screenings, and multimedia resources.

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