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KQED's MindShift Explores Changes in Learning

-- Part of NPR's ARGO Network of Websites by Member Stations --

September 8, 2010, San Francisco --- Technology has revolutionized every aspect of our lives, shaping the way we live, learn, work, and play. Education is no exception. As technology replaces familiar classroom tools and changes the way we learn, KQED is proud to announce **MindShift** (mindshift.kqed.org), a new site exploring the future of learning in all its dimensions.

MindShift analyzes a variety of topics such as cultural and technology trends, groundbreaking research, and education policy. **MindShift** looks at how classrooms are changing with the use of new tech tools, the effect of social media on the way parents, students, and educators communicate, virtual schools, digital textbooks, and much more. Posts can be tailored for educators, parents, students, or those simply interested in knowing more about tech culture. Twitter users can also follow updates at twitter.com/MindShiftKQED.

The site curator is Tina Barseghian. Barseghian is the former executive editor of Edutopia (published by the George Lucas Educational Foundation), former editor-in-chief of *CRAFT* magazine, and the author of *Get a Hobby! 101 All-Consuming Diversions for Any Lifestyle*. The parent of a grade-schooler, Barseghian is invested in the public education system and in sharing her expertise in the field with other parents and the education community.

MindShift is part of NPR's ARGO Network, a new online journalism venture that aims to expand NPR's coverage in areas where particular NPR member stations excel. ARGO sites cover a range of topics: global health, climate change, poverty, public safety, education, politics, military, music, immigration, and more. Each ARGO station chose its topic based on what was most relevant to the local community and a good match with the station's strengths and aspirations.

With the Bay Area as the epicenter of technological advances, KQED is uniquely situated to see the changes happening in its own backyard. KQED uses the power of digital media in its own education efforts with the KQED Education Network, and directly experiences how technology is changing learning. For KQED.org audiences and the wider NPR ARGO Network, **MindShift** follows the future of learning as it evolves locally, nationally, and beyond.

About KQED Interactive

KQED Interactive (www.kqed.org) develops content and applications for digital platforms and mobile devices. Since 1994, KQED Interactive has provided users with a place to interact, learn more, and connect with others on the issues and topics explored on radio and television. The website hosts online services for KQED Public Television, Public Radio, and Education Network, and serves as a community convener, providing event listings, resources, online polls, podcasts, blogs and other items of timely interest. KQED Interactive functions as KQED's third media platform, delivering content specifically acquired and produced for the Web.