



FOR IMMEDIATE RELEASE

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## **KQED Education Network Announces PBS KIDS GO! Writers Contest**

Kick-off events begin Wednesday, January 27 at the San Mateo Library

**San Francisco, January 21, 2010** -- Get ready to write! KQED Education Network announces the launch of this year's new **PBS KIDS GO! Writers Contest**

([www.kqed.org/pbskidsgowriterscontest](http://www.kqed.org/pbskidsgowriterscontest)). Children from kindergarten through the third grade are encouraged to write, illustrate, and submit their own stories. The deadline for postmarked entries is Friday, March 19, 2010.

The **PBS KIDS GO! Writers Contest** extends the powerful tradition and annual success of the 15-year national "*Reading Rainbow* Young Writers and Illustrators Contest." In 2009, KQED Education Network received more than 650 entries from talented young authors from all over the Bay Area. Once again, local children are invited to use their imaginations and creativity and participate. Contest rules and entry forms, as well as past winners' stories, are online at [www.kqed.org/pbskidsgowriterscontest](http://www.kqed.org/pbskidsgowriterscontest). Information is also available by calling 415.553.2453, or by emailing [pbskidsgowriterscontest@kqed.org](mailto:pbskidsgowriterscontest@kqed.org). You can also go to your local library to pick up a copy of the rules and entry forms.

KQED Education Network has teamed with San Mateo Public Library, Barnes & Noble Booksellers, and Cesar E. Chavez Library for events to celebrate the launch of the contest.

- **Wednesday, January 27** from 4-6pm  
San Mateo Public Library  
33 West Third Avenue  
San Mateo, CA 94402
- **Friday, February 5** from 6-8pm  
Barnes & Noble Booksellers  
3600 Stevens Creek Blvd  
San Jose, CA 95117
- **Tuesday, February 9** from 6-8pm  
Cesar E. Chavez Library  
3301 East 12th Street  
Oakland, CA 94601

Every child who participates in the contest will receive a special certificate of achievement. First, second, third place, and honorable mention winners will be picked from each grade level (K-3). Their gifts and prizes will be presented at a special awards ceremony on Saturday, June 5, 2010 at the KQED studios.

The **PBS KIDS GO! Writers Contest** is one of many opportunities provided by KQED Education Network's Early Learning division, which teaches parents and childcare professionals how to turn PBS programming into an interactive, educational tool. KQED Education Network

will incorporate the PBS KIDS Raising Readers *Any Time is Learning Time* messaging into the activities. KQED Education Network and PBS KIDS Raising Readers deliver sound and useful literacy messages and opportunities to the parents and caregivers of children from ages 2 through 8 in target neighborhoods. KQED strives to meet the literacy needs of target communities in Oakland and San Francisco through community events, media-rich resources, professional development opportunities, and strategic partnerships.

**About KQED Education Network**

**KQED Education Network** engages with community and educational organizations to broaden and deepen the impact of KQED media to effect positive change. Through parent education and professional development workshops, public screenings, multimedia resources, and special events, Education Network reaches more than 200,000 Bay Area residents a year and serves people of all ages, with a particular emphasis on reaching underserved communities. Learn more about its three unique services, Early Learning, Educational Services, and Community Engagement, at [www.kqed.org/ednet](http://www.kqed.org/ednet).

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