



MEDIA ALERT

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KQED Education Network hosts a Media and Early Learning Symposium

What: KQED Education Network (kqed.org/education) will host a symposium on children and media on June 17 at the Commonwealth Club in San Francisco. Local and state leaders in education, research, technology, policy, and children’s media will join to showcase best practices in use of emerging technologies in early learning settings, discuss and inform policy around media use in the classroom, and share the latest research on usage of PBS Raising Readers and rich media in early learning. The event aims to raise awareness of the impact educational media has on learning outcomes and to increase support for effective media policy and practice in educational settings.

The agenda features a presentation by keynote speaker Dr. Susan Zelman (senior vice president, chief advisor and system consultant for education policy, Corporation for Public Broadcasting). Panelists include Milton Chen (senior fellow, The George Lucas Educational Foundation), Joyce Campbell (vice president education and children’s programming, KCET Community Television of Southern California), and Bill Penuel (director of evaluation research, Center for Technology, SRI International).

When: Thursday, June 17 from 8:30am – 1:30pm

Where: Commonwealth Club
595 Market Street, 2nd floor
San Francisco, CA 94105

More Info: Event is free and open to the public, but registration is required
Please RSVP by June 10 at eventbrite.com/event/661723232
Breakfast and lunch will be provided
For more information, email earlylearning@kqed.org

About KQED Education Network

KQED Education Network engages with community and educational organizations to broaden and deepen the impact of KQED media to effect positive change. Through parent education and professional development workshops, public screenings, multimedia resources, and special events, Education Network reaches more than 200,000 Bay Area residents a year and serves people of all ages, with a particular emphasis on reaching underserved communities. Learn more about its three unique services, Early Learning, Educational Services, and Community Engagement, at kqed.org/education.