

Two Stylish Ladies Benefit KQED

KQED was fortunate to receive more than \$600,000 from 20 estates in 2005. The thoughtful donors who planned these estate gifts (see p. 3 for a complete list) helped us prepare for KQED's long-term financial security. Two such generous KQED members were Dora J. Henderson and Lily R. Reighley.

Before Dora Henderson moved to the Bay Area and became a KQED member, she supported public broadcasting in Long Beach, where she enjoyed sailing her small boat, and where her husband, Robert, taught chemistry at California State University. Dora loved to travel, and she and her husband lived in Chile, London, and New Zealand.

Dora also loved to play piano, and she made beautiful clothes for her daughter, Katie, and for herself. Devoted to the *Masterpiece Theatre* series, *The Forsythe Saga*, Dora admired its costumes and country scenery, as well as the writing. Dora and Katie also enjoyed watching *America's Test Kitchen* and *Lidia's Italian-American Kitchen* together. Katie says, "KQED provided hours of pleasure for my mother, especially during the years she was bedridden. She ate lunch with Charlie Rose for many years and stayed up-to-date, thanks to his interesting guests."

KQED member Lily Reighley took part



Dora Henderson with her granddaughters



Lily Reighley

in San Francisco's world of haute couture throughout the last half-century. Born in England, Lily grew up in Berlin, where her father was a business executive. She began her fashion career as a model in one of Berlin's top fashion houses before she came to the U.S. in the mid-1930s, settling first in Seattle and then moving with her husband to San Francisco, where she became an icon of the retail clothing industry for over six decades, developing friendships with top American designers and a devoted clientele. After working several years at Ransohoff's, Lily went on to I. Magnin, working directly with Joseph Magnin and filling various positions on the couture floor, including buyer and department manager. Although by the time I. Magnin closed Lily had passed the age when most people retire, Bullock & Jones hired her to work in sales in the women's

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A Charitable Annuity: The Gift That Pays

In exchange for a gift of \$10,000 or more, KQED can offer you (or you and your spouse) fixed annual income for life.

Your age (and that of your spouse) determines the annuity rate that KQED can offer.

Some Sample Current Rates

| Your Age | Annuity Rate |
|----------------|--------------|
| 60 | 5.7% |
| 70 | 6.5% |
| 80 | 8.0% |
| 90 and over | 11.3% |
| (COUPLES) | |
| Your Ages | Annuity Rate |
| 65/62 | 5.6% |
| 75/73 | 6.2% |
| 85/83 | 7.6% |
| 95/95 and over | 11.1% |

You can make a gift using cash, stock, or mutual funds. Your gift will bring you income for life and may benefit you by reducing your taxes. And it will provide meaningful support to KQED.

For more information, please contact KQED's Gift Planning department at (415) 553-2230 or legacy@kqed.org. If you tell us your age(s), we can customize your proposal.



photo: Joe Sinnott - Thirteen/WNET

GREAT PERFORMANCES: "South Pacific" in Concert From Carnegie Hall

Alec Baldwin and Reba McEntire have fun in the concert adaptation of the 1949 Rodgers and Hammerstein Broadway classic, Wednesday, April 26, at 9 p.m.

Inside:

- *Ocean Adventures on KQED*
- *Revisiting the 1906 Earthquake*
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photo: Courtesy of CMS



Medicare Forum

On Sunday, April 2, at 2 p.m., KQED Public Television will premiere *Medicare Forum: Making Sense of Part D*. In this half-hour forum, Dave Iverson will host an in-depth discussion with Medicare experts about the most important issues people face when enrolling in a prescription drug plan under Part D. On April 11, at 7:30 p.m., a phone bank of experts will take viewers' questions about enrolling in the new plans. The KQED production will air on all California Public Television stations. Repeat broadcasts of *Medicare Forum* will air throughout April and early May on KQED Channel 9 and on KQED Encore. Check local listings for times.

Welcome to New Legacy Society Members

The Jonathan C. Rice Legacy Society honors those who have had the vision to support KQED with a planned testamentary gift. The following people became Legacy Society members in 2005.

- Anonymous (15)
- Dr. Anita and Gunther Antler
- Roanne Stradcutter Butier
- Pamela and Christopher Cain
- Scott Carera
- Claudia and David Chittenden
- Vickii Collins-Smith
- Charlotte and David Epstein
- Dr. Ellen Kirschman
- Marie T. Yew Lee
- Jeanne Levin
- Tony Lewis
- Joanie Misrack
- Glenn L. Perry
- Elizabeth G. Rhoades
- Gail P. and Charles J. Roberts
- Dorothy M. Snodgrass
- Ruth B. Stevenson
- Margaret Suddards
- Alice Kay Tucker
- Duncan and Mercedes Williams

KQED depends on legacy gifts to ensure its long-term future. A legacy gift can take the form of a bequest in your will or living trust, a charitable gift annuity, charitable remainder trust, or other testamentary vehicle. If you would like to learn more about how to join the Legacy Society, please contact us at (415) 553-2230 or legacy@kqed.org, or visit www.kqed.org/giftplanning.

Ocean Adventures on KQED

A generation ago, Jacques-Yves Cousteau revealed the oceans' mysteries to millions of PBS viewers and inspired a groundswell of awareness of the unique problems faced by the world's marine environments. Now Jacques' son, Jean-Michel Cousteau, and his team of "oceanauts" have set sail to explore spectacular and dangerous locales across the globe in *Jean-Michel Cousteau: Ocean Adventures*. The four-part, high-definition television series, co-produced by KQED and the Ocean Futures Society, premieres on PBS in April. Using state-of-the-art technology and accompanied by marine scientists and ecologists, Peabody and Emmy Award-winning Jean-Michel Cousteau and his acclaimed diving teams document four ocean expeditions: *Voyage to Kure*, premieres on KQED Channel 9 on April 5 and 12 at 8 p.m., *Sharks at Risk* and *The Gray Whale Obstacle Course* air at 8 p.m. on July 12 and 19, respectively, and the two-part *America's Underwater Treasures* airs this fall.

"KQED is very pleased to bring Jean-Michel Cousteau back to public television with this 21st-century ocean adventures series," said John Boland, KQED's Chief Content Officer. "The dive team includes some old hands along with new, younger team members, all equipped with the latest technology to take us on an adventure of discovery that dives deeper, stays down longer, and explores realms rarely, if ever, viewed by television audiences in the past."

Jean-Michel's nonprofit group, Ocean Futures Society (OFS), approached KQED three years ago with hopes of bringing *Voyage to Kure* to the public television audience. After discussion with KQED, the vision grew from a stand-alone program

to a multi-part series with a significant presence on PBS to be distributed internationally by Granada Television. KQED collaborated with OFS, providing editing, outreach, and promotion support. Early on, in the process of creating fourteen treatments of a single episode, KQED's editing team helped establish the overall series style of a fast-paced adventure that takes viewers along on a magnificent journey.



photo: Tom Ordway, Ocean Futures Society and KQED

Jean-Michel Cousteau, *Voyage to Kure*

The series will have an impact far beyond its television broadcast. One of the most significant PBS.org projects ever undertaken by KQED's Interactive department, the Web site (www.pbs.org/oceanadventures) will be an invaluable destination for people from all over the world. The site will provide tools for a deeper understanding of the science, technology, and ecological principles underlying the series. Users can follow along with the expeditions and explore various creatures and ecosystems in an online ocean. Along the way they will get to know each expedition's diving team and view additional underwater footage. All of this will be delivered via interactive games, gorgeous slideshows, and video and audio podcasts. A "get involved" area offers suggestions on

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Revisiting the 1906 Earthquake

The week of April 17, KQED commemorates the centenary of the 1906 Earthquake throughout all its media. You will find information and links related to the 1906 earthquake and earthquakes in general at www.kqed.org/earthquake. KQED's broadcast programming is listed below.

KQED Radio – 88.5 FM and 89.3 FM (Sacramento)

Audio archives of these programs will be available after broadcast at www.kqed.org.

- *Forum* with Michael Krasny will be broadcast from the Lawrence Hall of Science, Monday, April 10, 9–11 a.m.
- *Talk of the Nation* with Neal Conan and *Science Friday* with Ira Flatow will be broadcast from the Bay Area Monday through Friday, April 17-21, at 11 a.m.

KQED Television – Channel 9 and digital channels

Beginning Monday, April 17, these programs will air repeatedly on KQED's channel 9 and digital channels.

- *Sin, Fire, and Gold*, 1:30 p.m. and 11 p.m. on Channel 9, and 8 p.m. and 11 p.m. on KQED HD: Greg Sherwood joins tour guide and historian Daniel Bacon in sifting through the present to uncover some of San Francisco's fascinating past, including the last remaining pocket of original buildings in the area that miraculously survived the 1906 earthquake and fire.

Recent Estate Gifts

KQED is grateful for the more than \$600,000 from 20 estates it received in 2005. These far-sighted donors—many of whom were KQED members for decades—made legacy gifts in amounts ranging from \$1,000 to over \$200,000. KQED also benefited from the Keith and Katherine

Beck Trust • Lois Borgmann Trust • Donald W. and Elizabeth K. Curtis Charitable Gift Annuity • Christina V. Duvaras Trust • Estate of Gerald E. Gillin • Estate of Lorayne I. Habata • Estate of Warren J. Heiman • Dora J. Henderson Trust • John and Vera Hopkins Trust • Kaul Trust • Estate of Burrell Leonard • Robert E. Little Trust • Leonard Pearlman Annuity • Mitchell and Shirley Raskin Trust • Joseph A. Reichel Jr. Charitable Gift Annuity • Lily R. Reighley Trust • Frank C. and Farryll Dean Strickland Trust • Estate of Virginia P. Whipple • Janedare Winston Trust • Estate of Doris J. Zimpelmann



Simon Winchester

- *The Josh Kornbluth Show*, 7:30 p.m.: An encore of Josh's interview with Simon Winchester, author of *A Crack in the Edge of the World: America and the Great California Earthquake of 1906*.
- *Seeking 1906**, 9 p.m.: *Seeking 1906* follows Simon Winchester as he researches *A Crack in the Edge of the World: America and the Great Earthquake of 1906*.
- *American Experience: The Great San Francisco Earthquake*, April 17, at 10 p.m.: *American Experience* gathers vivid memories of those trapped in the terrifying event of 1906 – from the ordinary San Franciscan to Enrico Caruso.

* Note: *Seeking 1906* will be screened on April 15 at the McBean Theatre at the Exploratorium. For more on *Seeking 1906*, visit 1906centennial.org/activities, and for more on Simon Winchester, visit www.simonwinchester.com/about.



photo: © Anus Shah/naturepl.com

NATURE: The Vanishing Lions

Airing Sunday, April 30, at 8 p.m., *The Vanishing Lions* explores why lions face an uncertain future.

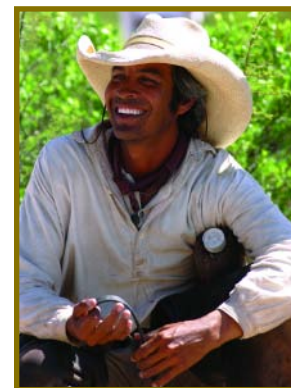


photo: Wynian Meizer/Thirteen/WNET New York

Foreman Robby from Texas

Texas Ranch House

110 degrees. 200 cows. 47,000 acres. 15 people. Can they make it? Airing Monday through Thursday, May 1-4, at 8 p.m., this "hands-on history" series from the producers of *Colonial House* and *Frontier House* challenges a group of time-travelers to experience life in the Old West. As it follows the daily challenges of the time-travelers, the series illuminates the story of merging cultures and changing social dynamics in post-Civil War Texas and explores the country's diverse ancestry, including the cultures of European immigrants, Hispanics, African Americans and Native Americans.



photo: charlierose.com, Inc.

Charlie Rose

Acclaimed interviewer and broadcast journalist Charlie Rose engages America's best thinkers, writers, politicians, athletes, entertainers, business leaders, scientists and other newsmakers in one-on-one interviews and roundtable discussions Monday through Friday at noon and midnight on Channel 9.

Visions

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Real Estate Gifts Support KQED

Considering a move to a retirement community? Tired of managing your rental property? You can avoid capital gain tax and realize a significant charitable tax deduction by using all or part of your property to make an outright gift to KQED or to establish a charitable remainder trust. You will save taxes and generate income for you and generous support to KQED. For more information, call (415) 553-2230 or visit www.kqed.org/giftplanning/real-estate.jsp.



Ocean Adventures on KQED (continued from page 2)

how to make mindful everyday decisions to help keep our oceans healthy, as well as links to carefully chosen Web resources from organizations focused on oceanic research, protection, restoration, and conservation.

The site will provide a premium resource for educators and students, particularly in the sixth and seventh grades, when ecology and earth science are studied. KQED's Education Network will produce lesson plans and provide professional development training for educators, all correlated to National Science Education Standards.

Educators will have opportunities to get to know the *Ocean Adventures* materials first hand at a variety of national conferences, including the National Science Teachers

Association annual conference in early April, where Jean-Michel Cousteau will be the keynote speaker, and the National Marine Educators Association annual conference in mid-July. In addition, six PBS stations throughout the U.S. and Guam have been awarded educational outreach grants to support their work with *Ocean Adventures* and are conducting educational outreach to teachers and partnering with local Girl Scout troupes.

Jacques Cousteau said "People protect what they love." Recognizing that "we can't protect what we don't understand," Jean-Michel is dedicated to advancing his family's legacy for a world increasingly in need of information and inspiration.

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clothing department until they closed, and at nearly 90 years old, she retired.

Over Lily's long and illustrious career, she served as mentor to several younger women in San Francisco's fashion industry, including Eva Muttenthaler, who became a close friend and protégée. Eva describes Lily, who was nearly six feet tall, as a woman of incredible warmth, "the most stylish person you could imagine, absolutely glorious, beautiful inside and out." Their circle of friends called Lily, "La Divina."

Living at the top of Russian Hill, even at an advanced age, Lily would still walk

respectable distances up and down the San Francisco hills. Her interests included fine art and history, and she furnished her home entirely with antiques. Lily loved to go to opera openings, and she and Eva enjoyed attending the San Francisco Symphony after dinner at Jardinière.

Lily Reighley and Dora Henderson touched the lives of many with their friendship and support. They will touch the lives of millions more through their bequests to KQED and other local and national charities.

For more information:

Mail the enclosed confidential reply card today to request *Your 2006 Personal Planning Guide*, which offers tools to rate the effectiveness of your estate plan, as well as strategies for financial and gift planning. At your request, we will also send you our complimentary booklets about other ways to meet your financial goals and provide significant support to KQED, as well as a copy of our *Legacy Gift* brochure.

If you prefer, you may write or phone:
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