



KQED Celebrates

Latino Heritage Month

Program and Resource Guide
September 2011

KQED

WELLS
FARGO



In September, KQED proudly celebrates the diversity of our community with a special lineup on KQED 9, HD (the high-definition channel, Comcast 709, Channels 9.1 & 54.2) and KQED Plus (+) (Comcast 10, Channels 54, 54.1, & 9.2).

This guide also lists programs airing on Life (Comcast 189, Channel 54.3), and World (Comcast 190, Channel 9.3). Some programs repeat additional times on these channels. Visit kqed.org/dtv for the complete digital program schedule.

PROGRAMMING SYMBOLS

- Q** This program is a KQED production or presentation.
- ★** This program (or episode) is airing on KQED 9 or KQED Plus (+) for the first time.
- R** This program will be repeated on the date noted.
- RR** This program is a repeat. See noted date and time of original broadcast for program description.
- D** Descriptive video information for the sight-impaired is available on televisions with stereo capability.

Programs are subject to change after press deadlines.

For the latest program information, visit kqed.org/tvchanges or call our automated program information line at 415.354.8000. If you are recording, allow five minutes for early starts and late finishes.

Cover image: *Great Performances* "Celebracion: Gustavo Dudamel and the LA Phil with Juan Diego Florez" Aired Sunday, September 11, noon on KQED 9.

Thursday 1

- 10pm KQED 9 | **American Masters** *Rivera in America* tells the personal story of the man considered to be the greatest Mexican painter of the 20th century. | **R** (9) 9/2 4am; (Life) 9/2 9pm, 9/5 10pm
- 11pm KQED 9 | **Chicano Rock! The Sounds of East Los Angeles** is the story of how, through music, Chicanos found themselves a place of pride and power as Americans. | **R** (9) 9/2 5am; (Life) 9/2 10pm

Friday 2

EARLY

- 4am KQED 9 | **American Masters** *Rivera in America*. | **RR** 9/1 10pm | **R** (Life) 9/2 9pm, 9/5 10pm
- 5am KQED 9 | **Chicano Rock! The Sounds of East Los Angeles** | **RR** 9/1 11pm | **R** (Life) 9/2 10pm
- 10am Life | **Passport to Adventure** *Buenos Aires and Bariloche, Argentina*. | **R** (Life) 9/21 10am

EVENING

- 11:30pm KQED 9 | **Spark** *Bonesetter's Daughter, Maya Lin, Los Cazadores*. | **R** (9) 9/3 5:30am; (Life) 9/3 2pm, 9/4 6:30pm

Saturday 3

EARLY

- 5:30am KQED 9 | **Spark** | **Q** | *Bonesetter's Daughter, Maya Lin, Los Cazadores*. | **RR** 9/2 11:30pm | **R** (Life) 9/3 2pm, 9/4 6:30pm
- 8am KQED 9 | **Travelscope** | **Q** | *Guatemala—The Maya of the Western Highlands*. | **D** | **R** (Life) 9/7 10:30am
- 8:30am KQED 9 | **Travelscope** | **Q** | *Chile—The Driest Place on Earth*. | **D** | **R** (Life) 9/28 10:30am, 11pm
- 9:30am KQED 9 | **Mexico—One Plate at a Time with Rick Bayless** *Tacos on Fire!*
- 3pm World | **Global Voices** *Greener Grass: Cuba, Baseball and the United States* profiles the sport that's been used as a political tool by both nations. | **R** (Life) 9/8 10pm
- 4pm World | **Children of the Amazon** A filmmaker travels a highway into the Amazon searching for indigenous Surui and Negarote children.
- 5pm Life | **Art Wolfe's Travels to the Edge** *Bolivia: The Altiplano*.
- 5pm World | **Harvest of Loneliness** | **★** | examines what was known as the Bracero Program—a system put in place from 1942 to 1964 to recruit Mexican farm laborers for temporary work in the United States. | **R** (World) 9/21 9am, noon

EVENING

- 8pm World | **Globe Trekker** | **★** | *Peru and Amazon*. | **R** (9) 9/10 6pm, 9/12 11pm, 9/13 5am; (Life) 9/13 10pm; (World) 9/5 9am, noon

Sunday 4

- 2:30pm KQED 9 | **American/Sandinista** In the 1980s, at the height of the Cold War, a bloody civil war between the socialist-influenced Sandinistas and US-backed Contras ravaged Nicaragua. Despite the danger, thousands of Americans disobeyed White House warnings and descended upon the Central American nation, determined to lend their skills and labor to the revolutionary Sandinista cause.
- 6pm KQED 9 | **Truly CA: Our State, Our Stories** | **Q** | *Fruits of War* explores a devastating cycle of violence that has plagued El Salvador for more than 30 years.

EVENING

- 8pm Life | **American Masters** *Cachao: Uno Mas*. This look at the late Afro-Cuban bassist Israel "Cachao" Lopez centers on a concert at San Francisco's Bimbo's 365 Club.
- 9:30pm Life | **Spirit of Brazil** is a celebration of Brazil's music told through rhythm, dance, and performances by musical legends.
- 10:30pm Life | **The Big Squeeze** | **★** | Sixteen-year-old John Ramirez and other musicians do battle at an accordion competition in Texas.
- 11pm Life | **2501 Migrants: A Journey** After a decade abroad, artist Alejandro Santiago returns to Mexico and finds a virtual ghost town.

Monday 5

- 8:30am Life | **Burt Wolf: Travels and Traditions** *Yucatan, Mexico*. | **R** (Life) 9/10 3:30pm

EVENING

- 9pm Life | **Great Performances** *In the Heights: Chasing Broadway Dreams*. Reminiscent of the unexpected success of *Hair*, *A Chorus Line* and *Rent*, the story behind the success of *In the Heights* is so organic to New York City that no one expected it to happen.



Photo: Harvest of Loneliness, Ernesto Galarza Collection, Department of Special Collections, Stanford Library, Stanford University.

Tuesday 6

7:30am World | **Desert Speaks** *Origins of a Royal Road*. Journey along this historic route of communication, conquest, and gold from Mexico City to Santa Fe. | **R** (World) 9/6 10:30am

EVENING

7:30pm KQED 9 | **Spark** | **Q** | *Jaime Guerrero, Lauren Yee, Taraneh Hemami, Rebar*. | **R** (9) 9/7 1:30am, 9/9 11:30pm, 9/10 5:30am; (Life) 9/11 6:30pm

11pm KQED 9 | **Global Voices** *Maquilapolis*. Women workers in Tijuana's assembly factories work to carve out lives in a new century. | **D** | **R** (9) 9/7 5am; (Life) 9/7 10pm

Wednesday 7

EARLY

1:30am KQED 9 | **Spark** | **Q** | *Jaime Guerrero, Lauren Yee, Taraneh Hemami, Rebar*. | **R** (9) 9/9 11:30pm, 9/10 5:30am; (Life) 9/11 6:30pm

5am KQED 9 | **Global Voices** *Maquilapolis*. | **D** | **RR** 9/6 11pm | **R** (Life) 9/7 10pm

10am Life | **Passport to Adventure** *Baja California's Best Kept Secret!*

EVENING

7pm KQED + | **This is Us** | **Q** | *Latino Heritage* features archaeologist Dr. Ruben Mendoza; playwright/film director Luis Valdez; and eighth-generation Californian Greg Smesstad, a descendent of the Bernal family, who helped to found San Jose. | **R** (+) 9/10 2:30pm

Thursday 8

10:30am Life | **Travelscope** | **Q** | *Guatemala—Seeking the Past in Tikal and Yaxha*. | **D** | **R** (9) 9/10 8am

EVENING

10:30pm KQED 9 | **The Artist Toolbox** *Isabel Allende*. The most widely read writer in the Spanish language discusses her life and award-winning career. | **R** (9) 9/9 4:30am; (Life) 9/9 9:30pm, 9/12 9:30pm

11pm KQED 9 | **Latin Music USA** *Bridges* traces the rise of Latin jazz and mambo and how Latin music infiltrate R&B and rock and roll in the 1960s. | **R** (9) 9/9 5am; (Life) 9/9 10pm, 9/10 11pm

Friday 9

EARLY

4:30am KQED 9 | **The Artist Toolbox** *Isabel Allende*. | **RR** 9/8 10:30pm | **R** (Life) 9/9 9:30pm, 9/12 9:30pm

5am KQED 9 | **Latin Music USA** *Bridges*. | **RR** 9/8 11pm | **R** (Life) 9/9 10pm, 9/10 11pm

7am World | **History Detectives** *PsychoPhone/War Dog Letter/Pancho Villa Watch Fob*. | **R** (World) 9/9 10am

8:30am Life | **Burt Wolf: Travels and Traditions** *The Shrine of Guadalupe*.

9:30am Life | **Rudy Maxa's World** *Buenos Aires, Argentina*.

10am Life | **Passport to Adventure** *Exploring the Costa Azul, Mexico*.



EVENING

11:30pm KQED 9 | **Spark** | **Q** | *Jaime Guerrero, Lauren Yee, Taraneh Hemami, Rebar*. | **R** (9) 9/10 5:30am; (Life) 9/11 6:30pm

Saturday 10

EARLY

5:30am KQED 9 | **Spark** | **Q** | *Jaime Guerrero, Lauren Yee, Taraneh Hemami, Rebar*. | **R** (Life) 9/11 6:30pm

8am KQED 9 | **Travelscope** | **Q** | *Guatemala—Seeking the Past in Tikal and Yaxha*. | **D**

9:30am KQED 9 | **Mexico—One Plate at a Time** with **Rick Bayless** *Chiles Rellenos: The Stuff of Passion*.

2:30pm KQED + | **This is Us** | **Q** | *Latino Heritage*. | **RR** 9/7 7pm

3pm World | **Salud Sin Barreras Health Without Barriers** | **★** | is an inspirational documentary focusing on the critical health issues facing the Hispanic community.

3:30pm World | **Visa Dream** | **★** | This touching documentary tells the story of an elderly Mexican couple trying to get tourist visas so they can visit their children in the United States.

4pm Life | **Smart Travels—Europe With Rudy Maxa** *Guadalajara and Puerto Vallarta*.

4pm World | **Immigrant Nation! The Battle for the Dream** | **★** | This look at the modern immigrant rights movement focuses on a Chicago woman who fought deportation. | **R** (World) 9/28 9am, noon

5pm Life | **Art Wolfe's Travels to the Edge** *Peru: Manu*.

5pm World | **POV** *Biblioburro, the Donkey Library* follows a Colombian teacher who used two hard-working donkeys to bring books to poor children.

6pm KQED 9 | **Globe Trekker** *Peru and Amazon*. | **R** (9) 9/12 11pm, 9/13 5am; (Life) 9/13 10pm

Sunday 11

noon KQED 9 | **Great Performances** *Celebración! Gustavo Dudamel and the LA Phil with Juan Diego Florez*. The Los Angeles Philharmonic and tenor Juan Diego Florez perform overtures and Latin American songs.

EVENING

8pm World | **Independent Lens** *The Longoria Affair* chronicles the movement launched by a funeral parlor's refusal to serve a Mexican American soldier.

9pm World | **Global Voices** *Made in L.A./The First Kid to Learn English from Mexico*. A documentary about Latina immigrants in Los Angeles sweatshops trying to win labor protections from a clothing retailer; paired with a short documentary that enters the subjective universe of a Mexican immigrant boy at odds with the new country around him. | **D**

10:30pm World | **POV** *The Ballad of Esequiel Hernandez*. Actor Tommy Lee Jones narrates a look at the death of an American citizen on the Texas-Mexico border.

Monday 12

9:30am Life | **Rudy Maxa's World** *Mendoza, Argentina*.

EVENING

10pm Life | **Danza Folklórica Escenica: El Sello Artístico de Rafael Zamarripa** | **★** | This documentary traces the development of Mexican folklorico dance, a stylized, choreographed art form designed to vibrantly display the cultural diversity of Mexico.

11pm KQED 9 | **Globe Trekker** *Peru and Amazon*. | **R** (9) 9/13 5am; (Life) 9/13 10pm

Tuesday 13

EARLY

5am KQED 9 | **Globe Trekker** *Peru and Amazon*. | **R** (Life) 9/13 10pm

7:30am World | **Desert Speaks** *Peru's Amazon Desert*. Descend the Andes Mountains to agricultural civilizations where locals use a spring for power. | **R** (World) 9/13 10:30am

8:30am Life | **Burt Wolf: Travels and Traditions** *Mexico City*.

EVENING

7:30pm KQED 9 | **Spark** | **Q** | *Adam5100, Ledoh, Caleb Duarte, Susannah Bettag*. | **R** (9) 9/14 1:30am, 9/16 11:30pm, 9/17 5:30am; (Life) 9/18 6:30pm

Wednesday 14

EARLY

1:30am KQED 9 | **Spark** | **Q** | *Adam5100, Ledoh, Caleb Duarte, Susannah Bettag*. | **R** (9) 9/16 11:30pm, 9/17 5:30am; (Life) 9/18 6:30pm

Thursday 15

11pm KQED 9 | **Latin Music USA** *The Salsa Revolution*. Puerto Rican plena, soul, and jazz blend to create salsa, which becomes a defining rhythm for Latinos. | **R** (9) 9/16 5am; (Life) 9/16 10pm, 9/17 11pm

Friday 16

EARLY

5am KQED 9 | **Latin Music USA** *The Salsa Revolution*. | **RR** 9/15 11pm | **R** (Life) 9/16 10pm, 9/17 11pm

7am World | **History Detectives** *Lost Gold Ship/John Hunt Morgan Saddle/Cesar Chavez Banner*. | **R** (World) 9/16 10am

10am Life | **Passport to Adventure** *Baja and the Sea of Cortez, Mexico*.

EVENING

10pm KQED 9 | **Chanticleer: Mission Road** The mens' a capella chorus performs at California's beloved missions. | **R** (9) 9/17 4am

11:30pm KQED 9 | **Spark** | **Q** | *Adam5100, Ledoh, Caleb Duarte, Susannah Bettag*. | **R** (9) 9/17 5:30am; (Life) 9/18 6:30pm

Saturday 17

EARLY

4am KQED 9 | **Chanticleer: Mission Road** | **RR** 9/16 10pm

5:30am KQED 9 | **Spark** | **Q** | *Adam5100, Ledoh, Caleb Duarte, Susannah Bettag*. | **R** (Life) 9/18 6:30pm

8am KQED 9 | **Travelscope** | **Q** | *In the Path of the Conquistadors*.

9:30am KQED 9 | **Mexico—One Plate at a Time with Rick Bayless** *A Whole New Enchilada*.

3:30pm Life | **Burt Wolf: Travels and Traditions** *Oaxaca, Mexico*.

4pm Life | **Smart Travels—Europe With Rudy Maxa** *Mexico City and Ixtapa*.

5pm Life | **Art Wolfe's Travels to the Edge** *Brazil: The Pantanal*.

6pm KQED 9 | **In Performance at the White House** *Fiesta Latina*. President and Mrs. Obama celebrate Hispanic heritage with performances by Gloria Estefan, Jose Feliciano, and others. | **R** (Life) 9/19 9pm

EVENING

8pm World | **Globe Trekker** *Globe Trekker* | **★** | *Food Hour: Brazil*. | **R** (World) 9/19 9am, noon

9pm Life | **Hemingway in Cuba** follows the writer's adventures in Cuba, from his passion for marlin fishing and hunting, to the influence of his wives and lovers on his life and work. | **D** | **R** (9) 9/25 10:30pm, 9/26 4:30am

Sunday 18

2:30pm KQED 9 | **The War: Soldados** | **Q** | tells the story of the South Bay's Latino community during World War II.

EVENING

7pm KQED 9 | **Mexico: The Royal Tour** | **★** | CBS travel editor Peter Greenberg (pictured left) joins Mexican president Felipe Calderón (right) for a history-making television special showcasing Mexico in a way no visitor has ever seen the country before—through the eyes of its leader. | **R** (9) 9/19 1am



8pm World | **Frontline** *The Hugo Chavez Show* is a look at Venezuela's controversial and outspoken president and his anti-capitalist revolution. | **D**

9:30pm World | **Paraiso for Sale** | **★** | Filmmaker Anayansi Prado returns to her Panamanian homeland to document the effects the fast-growing migration of American retirees and developers to Bocas del Toro is having on the local community. | **R** (World) 9/21 8am, 11am

10pm Life | **Cuba Mia: Portrait of An All-Woman Orchestra** captures the musicians of the all-female orchestra Camerata Romeu as they prepare for an end-of-the-year concert, juggling their studies, and in some cases motherhood, with a demanding schedule and complex musical repertoire.

10:30pm World | **Going On 13** is a look at puberty through the eyes of four urban girls of color living in the San Francisco Bay Area. | **D**

11pm Life | **Eternal Cuba with Enrique Chia** This personal memoir and musical journey and celebrates the culture and character of the country.

Monday 19

EARLY

1am KQED 9 | **Mexico: The Royal Tour** | **RR** 9/18 7pm

EVENING

10pm KQED 9 | **The Storm That Swept Mexico** tells the epic story of the Mexican Revolution of 1910. | **R** (9) 9/20 4am, 9/25 noon; (Life) 9/20 9pm; (World) 9/24 4pm

10pm Life | **Global Voices** *Mirror Dance* is the story of Cuban twin sisters Margarita and Ramona de Saa and how they embrace ballet, family, and life in two contrasting cultural and political environments—Cuba and the United States.

Tuesday 20

EARLY

4am KQED 9 | **The Storm That Swept Mexico** | **RR** 9/19 10pm | **R** (9) 9/25 noon; (Life) 9/20 9pm; (World) 9/24 4pm

7:30am World | **Desert Speaks** *Sea to Sky: Along an Incan Road* examines the ruins and remains of pre-Incan cultures and gives a bird's-eye view of the Nazca lines. | **R** (World) 9/20 10:30am

10am Life | **Passport to Adventure** *The Jungles and Rivers of Costa Rica*. | **R** (Life) 9/24 3pm

EVENING

7:30pm KQED 9 | **Spark** | **Q** | *Erika Chong Shuch, Jesus Aguilar, Kathy Aoki, M dot Strange*. | **R** (9) 9/21 1:30am, 9/23 11:30pm, 9/24 5:30am; (Life) 9/25 6:30pm

Wednesday 21

EARLY

1:30am KQED 9 | **Spark** | **Q** | *Erika Chong Shuch, Jesus Aguilar, Kathy Aoki, M dot Strange*. | **R** (9) 9/23 11:30pm, 9/24 5:30am; (Life) 9/25 6:30pm

EVENING

10pm KQED 9 | **Not in Our Town: Light in the Darkness** | **★** | **Q** | follows the mayor of Patchogue, N.Y., as he leads a diverse group of residents in confronting the anti-immigrant bias in their town and repairing the fabric of their community life. | **R** (9) 9/22 4am, 9/25 2pm; (Life) 9/22 9pm; (World) 9/24 3pm; (+) 9/22 11pm

Thursday 22

EARLY

4am KQED 9 | **Not in Our Town: Light in the Darkness** | **Q** | **RR** 9/21 10pm | **R** (9) 9/25 2pm; (Life) 9/22 9pm; (World) 9/24 3pm; (+) 9/22 11pm

10am Life | **Passport to Adventure** *The Mystery of the Maya, Guatemala*.

EVENING

11pm KQED 9 | **Latin Music USA** *The Chicano Wave*. Mexican Americans across the Southwest shape their own distinct music and stride onto the national stage. | **R** (9) 9/23 5am; (Life) 9/23 10pm, 9/24 11pm

11pm KQED + | **Not in Our Town: Light in the Darkness** | **Q** | **RR** 9/21 10pm | **R** (9) 9/25 2pm; (World) 9/24 3pm

Friday 23

EARLY

- 5am KQED 9 | **Latin Music USA** *The Chicano Wave*. | RR 9/22 11pm | R (Life) 9/23 10pm, 9/24 11pm
- 7am World | **History Detectives** *The Depot That Made Dallas/Mexican Peso/Pirate Spyglass*. | R (World) 9/23 10am

EVENING

- 11:30pm KQED 9 | **Spark** | Q | *Erika Chong Shuch, Jesus Aguilar, Kathy Aoki, M dot Strange*. | R (9) 9/24 5:30am; (Life) 9/25 6:30pm

Saturday 24

EARLY

- 5:30am KQED 9 | **Spark** | Q | *Erika Chong Shuch, Jesus Aguilar, Kathy Aoki, M dot Strange*. | R (Life) 9/25 6:30pm
- 8am KQED 9 | **Travelscope** | Q | *Manzanillo, Mexico, and the Costa Alegre*.
- 9:30am KQED 9 | **Mexico—One Plate at a Time with Rick Bayless** | ★ | *Mediterranean Baja*.
- 3pm World | **Not in Our Town: Light in the Darkness** | Q | RR 9/21 10pm | R (9) 9/25 2pm
- 3:30pm Life | **Burt Wolf: Travels and Traditions** *Chimayo, New Mexico*.
- 5pm Life | **Art Wolfe's Travels to the Edge** *Mexico: Baja*.
- 6pm KQED 9 | **Cruz Reynoso: Sowing the Seeds of Justice** | ★ | chronicles Reynoso's humble origins and his appointment to the California Supreme Court. | R (9) 9/27 11pm, 9/28 5am; (Life) 9/28 10pm; (World) 9/28 8am, 11am

Photo: Cruz Reynoso, *Sowing the Seeds of Justice*, a film by Abby Ginzberg.



EVENING

- 8pm Life | **Los Lonely Boys Cottonfields and Crossroads** Three Mexican American brothers create a unique sound melding early San Angelo music with "Texican."
- 8pm World | **Globe Trekker** | ★ | *Southern Mexico*. | R (World) 9/26 9am, noon

Sunday 25

- noon KQED 9 | **The Storm That Swept Mexico** | RR 9/19 10pm
- 2pm KQED 9 | **Not in Our Town: Light in the Darkness** | Q | RR 9/21 10pm
- 6pm KQED 9 | **Truly CA: Our State, Our Stories** | Q | *Speaking in Tongues* follows four diverse kids on a journey to become bilingual.

EVENING

- 7pm KQED 9 | **Richard Bangs' Adventures with Purpose** | ★ | *Costa Rica: Quest for Pura Vida* attempts to uncover the secret to Costa Rica's success in preserving its extraordinary biodiversity. | R (9) 9/26 1am
- 8pm KQED 9 | **Nature Cuba: The Accidental Eden** The rise in tourism may greatly affect the small island's stunning biodiversity and wild landscapes. | D | R (9) 9/26 2am; (World) 9/27 8am, 11am
- 8pm Life | **Global Voices** | ★ | *Archeology of Memory*. A Chilean musician creates a multimedia installation to heal wounds inflicted by Pinochet's regime. | D
- 9:30pm World | **Global Voices** *Maid in America* sheds light on undocumented workers who work long hours in private American homes for little pay. | D
- 10:30pm Life | **Global Voices** *Estilo Hip Hop* chronicles the emergence of hip hop music in Latin America, its impact on youth culture, and the regional politics that underscore its existence.

Monday 26

EARLY

- 1am KQED 9 | **Richard Bangs' Adventures with Purpose** *Costa Rica: Quest for Pura Vida*. | RR 9/25 7pm
- 2am KQED 9 | **Nature Cuba: The Accidental Eden**. | D | RR 9/25 8pm | R (World) 9/27 8am, 11am
- 10am Life | **Passport to Adventure** *Guatemala's Dramatic Lake Atitlan Region*.

EVENING

- 11pm KQED 9 | **Globe Trekker** | ★ | *Central America: Costa Rica and Nicaragua*. | R (9) 9/27 5am; (Life) 9/27 10pm

Tuesday 27

EARLY

- 5am KQED 9 | **Globe Trekker** *Central America: Costa Rica and Nicaragua*. | R (Life) 9/27 10pm
- 7:30am World | **Desert Speaks** *Ancient Andean Civilizations*. La Paz, Bolivia is one of the highest cities in the world and home to many religious beliefs. | R (World) 9/27 10:30am
- 10:30am Life | **Travelscope** | Q | *Chile—from Seaside to Mountaintop*. | D | R (Life) 9/27 11pm

EVENING

- 7:30pm KQED 9 | **Spark** | Q | *Favianna Rodriguez, Benjamin Levy, Laurie Antonioli, Julio Cesar Morales*. | R (9) 9/28 1:30am, 9/30 11:30pm
- 11pm KQED 9 | **Cruz Reynoso: Sowing the Seeds of Justice** | RR 9/24 6pm | R (9) 9/28 5am; (Life) 9/28 10pm; (World) 9/28 8am, 11am

Wednesday 28

EARLY

- 1:30am KQED 9 | **Spark** | Q | *Favianna Rodriguez, Benjamin Levy, Laurie Antonioli, Julio Cesar Morales*. | R (9) 9/30 11:30pm
- 5am KQED 9 | **Cruz Reynoso: Sowing the Seeds of Justice** | RR 9/24 6pm | R (Life) 9/28 10pm; (World) 9/28 8am, 11am

EVENING

- 8pm KQED 9 | **Eden at the End of the World** tracks several species that call the extreme wilderness environment of Patagonia their home. | R (9) 9/29 2am; (Life) 9/29 7pm; (World) 9/29 9am, noon

Thursday 29

EARLY

- 2am KQED 9 | **Eden at the End of the World** | RR 9/28 8pm | R (Life) 9/29 7pm; (World) 9/29 9am, noon

EVENING

- 8pm KQED 9 | **Lost Treasures of the Ancient World** *Empires in the Americas* highlights the amazing parallels between the two great American societies of the Aztecs and the Incas. | R (9) 9/30 2am; (Life) 9/30 7pm
- 8:50pm KQED 9 | **Lost Treasures of the Ancient World** *Mayans and Aztecs: Ancient Lands of the Americans*. The Mayans, a peace-loving people, built magnificent temples at Chichen Itza and Copan. The Aztecs of Mexico are remembered for their religious rituals, which included human sacrifice. | D | R (9) 9/30 2:50am; (Life) 9/30 7:50pm
- 9:40pm KQED 9 | **Secrets of the Dead** *Lost in the Amazon*. In 1925, adventurer Col. Percy Fawcett disappeared while searching for a city of gold in Brazil. | D | R (9) 9/30 3:40am; (Life) 9/30 8:40pm
- 11pm KQED 9 | **Latin Music USA** *Divas and Superstars*. At the turn of the 21st century, the latin pop explosion brought success to Ricky Martin, Shakira, and others. | R (9) 9/30 5am; (Life) 9/30 10pm

Friday 30

EARLY

- 2am KQED 9 | **Lost Treasures of the Ancient World** *Empires in the Americas*. | RR 9/29 8pm | R (Life) 9/30 7pm
- 2:50am KQED 9 | **Lost Treasures of the Ancient World** *Mayans and Aztecs: Ancient Lands of the Americans*. | D | RR 9/29 8:50pm | R (Life) 9/30 7:50pm
- 3:40am KQED 9 | **Secrets of the Dead** *Lost in the Amazon*. | D | RR 9/29 9:40pm | R (Life) 9/30 8:40pm
- 5am KQED 9 | **Latin Music USA** *Divas and Superstars*. | RR 9/29 11pm | R (Life) 9/30 10pm

EVENING

- 11:30pm KQED 9 | **Spark** | Q | *Favianna Rodriguez, Benjamin Levy, Laurie Antonioli, Julio Cesar Morales*.

Resources

Please note that this is only a small portion of the many organizations that serve the Latino community in the Bay Area. To add your organization to this list or update information for next year's guide, please send an email to heritage@kqed.org.

ADVOCACY

Arriba Juntos

415.487.3240; arribajuntos.org
Offers free employment services, computer classes and courses in English as a second language.

Centro de Servicios

510.489.4100;
www.ci.union-city.ca.us/community/centro.htm
A city of Union City program providing food, day care and assistance with job applications.

Familias Unidas Counseling and Information Center

510.412.5930; familias-unidas.org
Provides counseling services for the community, medical help for AIDS patients, youth activities, referrals, and support groups.

Hispanics in Philanthropy

415.837.0427; hiponline.org
Partners with funders and individual donors to increase philanthropic support of the Latino community, Latino leadership within philanthropy, and policy change to enhance equity and inclusiveness.

Instituto Laboral de la Raza

415.431.7522, 408.625.5637;
ilaboral.org
Offers economic and labor support to low-income immigrant families.

Latino Community Foundation

415.733.8591; latinocf.org
Its mission is to promote giving within the Latino community and invest in organizations that strengthen Latino families.

Latino Issues Forum

lif.org
A nonprofit public policy and advocacy institute dedicated to advancing new and innovative public policy solutions for a better, more equitable, and prosperous society.

Mexican American Community Services Agency

see FAMILY/CHILDREN

Mission Neighborhood Centers

415.206.7752; mnscf.org
Promotes and develops leadership by delivering culturally sensitive, multi-generational, community-based services that empower families to build strong, healthy, and vibrant neighborhoods.

La Raza Community Resource Center

415.863.0764; <http://larazacrc.org>
A bilingual multi-use nonprofit organization providing immigration and social services, a food pantry, and free legal consultation.

Spanish Speaking Citizens' Foundation

510.261.7839; sscf.org
Providing educational enrichment and promoting civic responsibility through youth and family services; offering youth programs, immigration and citizenship services, and information and referrals.

The Unity Council

510.535.6900; unitycouncil.org
A community development corporation in Oakland that aids in economic, social and physical development.

ARTS

Los Cenzontles Mexican Arts Center

510.233.8015 or toll free 866.364.7887;
loscenzontles.com
Promotes value for Mexican American traditions through its youth arts education program, touring group, CD, and documentary film productions.

Coro Hispano de San Francisco

415.431.4234; corohispano.org
This program of the Instituto Pro Música de California is a chorus of the Spanish-speaking communities of the San Francisco Bay Area.

Flamenco Society of San Jose

510.792.8355; theflamicosociety.org
Dedicated to the promotion, explanation and presentation of flamenco in all its modes.

Galería de la Raza/Studio 24

415.826.8009; galeriadelaraza.org
A Chicano/Latino multidisciplinary art space located in San Francisco's Mission district.

Latino Film Festival

415.513.5308; latinofilmfestival.org
Promotes films created by Latinos or depicting the Latino experience to the Bay Area community.

Mexican Heritage Corporation

408.920.6070; mhc viva.org
Presents, produces and promotes the dance, music and visual arts traditions of Mexico in the Bay Area.

Mission Cultural Center for Latino Arts

415.643.5001;
missionculturalcenter.org
Offers dance, drawing and graphics classes, programs for children, and exhibitions.

Movimiento de Arte y Cultura Latino Americana

408.998.2783; maclaarte.org/site/
A contemporary art space dedicated to supporting the work of Latino artists.

Moving Beyond Productions

movingbeyondproductions.org
Funds, nurtures and uses performing arts and video technology to promote the cultural and social values of Latin America—specifically, those of Colombia.

La Peña Cultural Center

510.849.2568; lapena.org
Showcases performing arts from all over the world and promotes local artists.

Precita Eyes Mural Arts and Visitors Center

415.285.2287; precitaeyes.org
A community mural arts organization committed to teaching artistic expression to the public.

Teatro Visión

408.272.9926; teatrovision.org
A nationally recognized Chicano/Latino theater company offering plays at the Mexican Heritage Plaza theater in San Jose's historic Mayfair neighborhood.

EDUCATION**Bay Area Hispano Institute for Advancement**

510.525.1463; bahiainc.com
Provides bilingual child care and offers support, opportunities and tools for developing parenting skills.

Center for Latin American Studies—University of California, Berkeley

510.642.2088; clas.berkeley.edu
Brings political and cultural figures and Latin American scholars to the classroom, helps plan curricula, distributes publications, and develops grants for teachers and students.

Center for Latino Policy Research—University of California, Berkeley

510.642.6903; clpr.berkeley.edu
Provides the academic community, government officials and advocacy organizations with timely and important research on topics related to the Latino population.

International House—University of California, Berkeley

510.642.9490; ihouse.berkeley.edu
Aims to foster leadership and intercultural understanding by providing students and scholars from around the world with an opportunity to live and learn together.

Mission Education Projects Inc.

415.282.9898; mepisf.org
Provides tutorial services for school children and support for parents.

National Hispanic Scholarship Fund

877.473.4636; hsf.net
Recognizes and rewards outstanding Hispanic American students in higher education.

National Hispanic University

408.254.6900; nhu.edu
Offers high-quality education and job opportunities in Silicon Valley.

Oakland Public Library, César E. Chávez Branch

510.535.5620; oaklandlibrary.org

The Puente Project—University of California, Office of the President

510.987.9548; http://puente.ucop.edu/
Provides writing instruction, counseling and mentoring services to increase the number of educationally disadvantaged students who earn college degrees and become mentors and leaders to future generations. Please see website for current list of high schools and community colleges in the area.

San Francisco Public Library, Mission Branch

415.355.2800; sfpl.org
Offers the largest Spanish-language collection in San Francisco. Also offers a children's story hour in Spanish and many other bilingual programs.

San Francisco State University, Raza Studies Department

415.338.6160; sfsu.edu/~raza/
Raza Studies is a critical, multidisciplinary academic program leading to the Bachelor of Arts degree. The focus of the program is on U.S. Latinos' histories, cultures, communities, and social issues.

San Jose Public Library, Biblioteca Latino Americana

408.294.1237; sjpl.org/biblioteca
Features strong Spanish-language collections focused on Latin American history and culture, with books, CDs and DVDs available in Spanish and English.

Society for Advancement of Chicanos and Native Americans in Science

831.459.0170; sacnas.org
SACNAS fosters the success of Hispanic/Chicano and Native American scientists—from college students to professionals—to attain advanced degrees, careers, and positions of leadership in science.

The U.S. Department of Education

800.872.5327; ed.gov/espanol/bienvenidos/es
Education resources for Spanish speakers.

YWCA Berkeley

510.848.6370; ywca-berkeley.org
Provides programs and resources for U.C. Berkeley students and the Berkeley community, with the goals of eliminating racism, empowering women, and developing leaders.

FAMILY/CHILDREN**Break the Cycle**

breakthecycle.org
Aims to end domestic violence by working proactively with youth (age 12 to 24). Provides preventive education, free legal services, advocacy, and support.

Compañeros del Barrio

415.431.9925; http://companerosdelbarrio.com/
Helps Latino families with subsidized child care and preschool services.

Centro Latino de San Francisco

see SENIORS

Children's Council of San Francisco

415.276.2900; childrenscouncil.org
Provides child-care resources, referrals, subsidies, workshops, and advocacy efforts for San Francisco parents and child care providers. Information is available in Spanish and other languages.

Good Samaritan Family Resource Center

415.401.4253; goodsamfr.org
A multiservice family resource center whose mission is to help immigrant families access needed services, develop self-sufficiency and participate fully as members of the community. Services include parenting classes, support groups, leadership development and financial education, as well as youth services and early childhood education.

Mexican American Community Services Agency

408.928.1122; macsa.org
Aims to enrich the lives and advance the interests of the Latino community of Santa Clara County. Provides services for youth, families and seniors; builds affordable housing; and establishes public charter schools.

Mission Neighborhood Centers—Youth Services

415.206.7752; mncsf.org/locations.html
Provides quality services including summer jobs, court advocacy, girls support group, after school and summer programs for youths ages 7-23. Also see ADVOCACY.

Mission YMCA

415.586.6900; ymca.org/mission
Serves the Mission, Bernal Heights, Glen Park and Excelsior communities in San Francisco. Spanish and other language assistance is available.

HEALTH/SAFETY**Alcoholics Anonymous (Spanish Speaking) of Santa Clara County**

408.975.0826; aaespanolsanjose.org
A fellowship of men and women who share their experiences to help others recover from alcoholism.

El Centro de Libertad

650.599.9955; elcentrodelibertad.org
An outpatient drug- and alcohol-abuse agency; provides HIV testing, employment opportunities, and school programs.

La Clínica

510.535.4000; laclinica.org
Provides outpatient health-care services, without financial, or cultural access barriers.

Instituto Familiar de la Raza, Inc.

415.229.0500; ifrsf.org
A mental health agency that offers AIDS education/prevention programs in both English and Spanish.

Mission Council on Alcohol Abuse for the Spanish Speaking

415.826.6767 (outpatient programs), 415.864.0554 (family day treatment); missioncouncil.org
Offers adult substance-abuse counseling.

Mission Neighborhood Health Center

415.552.1013; mnhc.org
Provides quality health-care services to residents of the Mission District in San Francisco.

San Francisco AIDS Foundation

415.487.8000 (client services); sfaf.org
Works to end the HIV epidemic in the city where it began, and eventually everywhere. Community services include El Grupo, a weekly peer support group for Latinos and Latinas living with HIV and their families.

MEDIA

Alianza Metropolitan News

408.272.9394; alianzanews.com
A bilingual community newspaper providing insightful news and practical information to its Hispanic readers in San Jose and the South Bay areas.

El Bohemio News

415.469.9579; bohemionews.com
A Spanish-language publication in San Francisco since 1971.

La Ganga

831.724.6564; lagangaonline.com
Free weekly Spanish-language publication based in Watsonville.

El Mensajero

impre.com/elmensajero/
Published on Sunday, a Spanish-language newspaper covering local news, sports, business, politics and community events for the San Francisco Bay Area.

El Observador

408.938.1700; el-observador.com
A weekly bilingual newspaper, Spanish and English, serving Latinos worldwide.

La Oferta

408.436.7850 or toll free 800.336.7850;
laoferta.com
The oldest, continuous Hispanic publication in San Jose.

El Reportero

415.648.3711;
elreporterosf.com/editions/
A weekly newspaper with local news, sports, social events, entertainment and commentaries affecting Hispanics.

El Sol

831.424.2221 or toll free 877.424.4917;
thecalifornian.com/section/NEWS05/
El-Sol
A Spanish-language supplement of *The Salinas Californian*, published twice weekly.

El Tecolote

415.648.1045; eltecolote.org
A free bilingual newspaper founded in 1970 serving the Chicano/Latino communities of the Bay Area.

KDTV 14 Univision

univision.com
The most watched Spanish-language television station among Bay Area Hispanics.

La Voz

707.525.0898 (English), 707.292.8027 (Spanish); lavoznews.com
A Spanish/English community publication serving Sonoma, Marin, Napa, Mendocino and Lake counties. Published monthly on the first Monday of each month.

PROFESSIONAL ORGANIZATIONS

Consulate General of Mexico in San Francisco

415.354.1700;
sre.gob.mx/sanfrancisco/

Hispanic Chambers of Commerce

San Francisco: 415.278.9611; sfhcc.com
Marin: 415.721.9686; hccmarin.com
Silicon Valley: 408.213.0320; hccsv.com
Sonoma County: 707.575.3648; hcc-sc.org
Advocate, promote and facilitate the success of Hispanic businesses.

Hispanic Development Corporation

408.280.5111; portraitsofsuccess.org
Showcases outstanding Hispanic role models and runs tutoring programs for 23 high school districts.

Mission Economic Development Association

415.282.3334; medasf.org
Provides small-business technical assistance, loan packaging, and advocacy for minority- and women-owned businesses in the San Francisco Mission district.

National Latino Peace Officers Association

800.206.8380; nlpoa.org
Provides support, advocacy, and personal and professional development for Latino peace officers.

La Raza Centro Legal

415.575.3500; lrcl.org
Provides low-income Spanish-speaking communities with free legal services pertaining to immigration, housing, employment, and senior and youth law.

Renaissance Entrepreneurship Center

415.541.8580; rencenter.org
Provides comprehensive training and support services to women and men who want to start or grow a small business in the Bay Area.

World Affairs Council of Northern California

415.293.4600; itsyourworld.org
Provides a forum for policy makers and other international dignitaries to speak out on the issues affecting our society today. Latin American leaders and other cultural figures have been key contributors to many of the council's events in San Francisco.

SENIORS

Centro Latino de San Francisco

415.861.8790; centrolatinosf.org/
Provides services to Latino seniors in the Mission District; offers educational programs for families including evening family reading classes for adults and an after-school academic enrichment program for at-risk elementary school students.

WOMEN

La Casa de las Madres

877.503.1850 (adult crisis line),
877.923.0700 (teen crisis line);
lacasa.org
Offers shelter, advocacy and support to battered women and their children; 24 hours a day, 365 days a year.

A Safe Place

510.986.8600,
510.986.8600 (business line),
510.536.SAFE (7233) (crisis line);
asafeplacedvs.org
Provides shelter and support services for victims of domestic violence.

The Women's Building/Edificio de Mujeres

415.431.1180; womensbuilding.org
A multiservice, multicultural community center focused on providing woman and girls with access to tools and resources to achieve full and equal participation in society.

Women's Initiative for Self-Employment

415.641.3460; womensinitiative.org
Assists low-income women to become economically self-sufficient through entrepreneurial activities.

Join Us

KQED enthusiastically celebrates the rich diversity of the Bay Area, and we proudly focus on nationally recognized heritage months with special programming. We also publish a program and resource guide in February for Black History Month; March for Women's History Month; May for Asian Pacific American Heritage Month; June for Lesbian Gay Bisexual Transgender Pride Month; and November for American Indian Heritage Month. These free guides, which are available online at kqed.org/heritage, would not be possible without the support and generous contributions of our members.

If you would like to become a member of KQED, please call 415.553.2150 or visit kqed.org.

We appreciate your support.

KQED

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Latino Heritage Guide

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A lasting legacy is worth celebrating



Hispanic Heritage Month

During this important celebration, we join in honoring the Hispanic community's rich history, unique culture, and enduring spirit. At Wells Fargo, we are proud to service our Hispanic customers in reaching their financial goals and preparing for all the good things yet to come.

Wells Fargo proudly salutes the KQED Latino Heritage Month Awards.



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