



ABOUT TRULY CA FEATURE DOCUMENTARIES

In the spirit of expanding our commitment to diverse voices and viewpoints, and our belief in the power of independent film to educate, entertain and enlighten audiences, KQED has created an exciting showcase for the best documentary films about the Golden State – **Truly CA: Our State, Our Stories**. The series airs monthly on Sundays at 6pm on KQED 9HD.

Through one call for entry each year, **Truly CA: Our State, Our Stories** reaches out to the independent film community throughout the state to find completed or nearly completed feature-length documentaries. KQED will offer these films KQED packaging, closed captioning, inclusion in the series website, promotion, and a modest licensing fee for local broadcast rights. In addition one or more films in the series may be offered in-kind, completion resources tailored to the needs of each project, which may include: an online edit and a sound mix.

SELECTION CRITERIA

Truly CA films must be about California in some way -- not just taking place in California. The films must also be primarily shot in California, and preferably made by California's talented, independent, documentary filmmakers.

Our taste is eclectic: we seek films that cover a broad range of topics and filmmaking styles, from political or social issues to more personal or experimental works. Particular topics of interest include: education, the environment, immigration, the criminal justice system, history, healthcare, and governance -issues explored through the lives of ordinary and extraordinary Californians. In terms of style and format, we consider narrated and non-narrated films, first person or point of view projects, cinema verité work, and news documentaries.

We look for well-crafted stories featuring compelling characters - stories that are provocative, passionate, and unforgettable. Not only do we want well-told stories, we're interested in well-made films, works that are both thought-provoking and eye-opening.

ELIGIBILITY

Non-fiction: Only documentary films will be considered. No narrative films, docudramas, or performance pieces.

Independents only: Filmmakers must have artistic, editorial, and budgetary control of their projects, and own the copyright.

FEES/RIGHTS

Filmmakers are required to grant KQED non-exclusive US public television broadcast rights, covering KQED's digital channels as well as Channel 9. The station also requires non-exclusive promotional and web rights to promote the films and include them on the series web site. All third party material included in the films (archival footage, newspaper or magazine headlines/articles, music, photographs, etc) must be cleared for these same rights. If a **Truly CA** film is broadcast on any other US public television station or acquired by national public television strands and/or distributors, KQED must be credited as the presenting station.

QUESTIONS? Email the producers of **Truly CA** at: trulyca@kqed.org.

Completed or nearly completed works: Submitted works must be completed films, fine cuts, advanced rough cuts, or festival versions.

Please note that filmmakers must be willing to commit to on-lining, packaging, and broadcasting their films within 2-6 months of being accepted to the series.

Rights and Releases: Submitted works must have signed appearance releases for anyone appearing in the film before applying to **Truly CA**. Additionally, all music, photos, and acquired footage must be licensed before applying to **Truly CA**. Proof of releases and licenses may be required before the **Truly CA** panel will consider the film.

Length: Submitted rough cuts and fine cuts should be as close to an hour as possible, festival versions may run slightly longer. If a film is selected for the series, filmmakers will be required to cut their projects to a PBS hour (approximately 52-54 minutes) prior to broadcast.

Format: Films shot on a variety of video formats will be considered, including: miniDV, DVCam, film transferred to video, Betacam, Digital Betacam, HDV, and HDCam.

Funding: All projects must comply with PBS' funding and underwriting guidelines which can be found at:
<http://www.pbs.org/producers/guidelines/index.html>.

SUBMISSION PROCEDURES

Deadline: All entries must be received in KQED's offices by **5pm, February 10, 2010**, selections will be made by early March 2010.

Application Form: All submissions must include a completed copy of the application form.

Standard Release Letter: All submissions must include a signed release letter.

Screening Copies: Please include **two** DVD copies of your film.

Supplementary Materials: Please attach a one page synopsis, a bio or resume, and any relevant reviews or press coverage.

Mailing Address:

Truly CA
KQED
2601 Mariposa Street
San Francisco CA 94110



ABOUT TRULY CA SHORTS

Welcome to the new world of film distribution! **Truly CA Shorts** showcases short documentary films about California made by independent filmmakers. Every other month a new film is distributed directly to viewers and subscribers as a podcast and on Truly CA's website at www.kqed.org/truly.

Please note that **Truly CA Shorts** is for web-only distribution and films will not be considered for broadcast on KQED's television channels.

SELECTION CRITERIA

Truly CA Shorts films must be about California in some way -- not just taking place in California. The films must also be primarily shot in California, and preferably made by California's talented, independent, documentary filmmakers.

Our taste is eclectic: we seek films that cover a broad range of topics and filmmaking styles: From political or social issues, to more personal or experimental works. Particular topics of interest include: education, the environment, immigration, the criminal justice system, history, healthcare, and governance -issues explored through the lives of ordinary and extraordinary Californians. In terms of style and format, we consider narrated and non-narrated films, first person or point of view projects, cinema verité work, and news documentaries.

We look for well-crafted stories featuring compelling characters - stories that are provocative, passionate, and unforgettable. Not only do we want well-told stories, we're interested in well-made films, works that are both thought-provoking and eye-opening.

ELIGIBILITY

Non-fiction: Only documentary films will be considered. No narrative films, docudramas, or performance pieces.

Independents only: Filmmakers must have artistic, editorial, and budgetary control of their projects, and own the copyright.

FEES/RIGHTS

Filmmakers will be required to grant KQED non-exclusive internet, podcasting, and downloading rights.

All third party material included in the films (archival footage, narration, newspaper or magazine headlines/articles, music, photographs, etc) must be cleared for these same rights.

QUESTIONS? Email the producers of **Truly CA** at: trulyca@kqed.org.

Completed films: Submitted works must be completed films or festival versions, no finishing resources are provided.

Rights and Releases: Submitted works must have signed appearance releases for anyone appearing in the film before applying to Truly CA. Additionally, all music, photos, and acquired footage must be licensed before applying to Truly CA. Proof of releases and licenses may be required.

Format: Films shot on a variety of video formats will be considered, including: miniDV, DVCam, film transferred to video, Betacam, Digital Betacam, HDV, and HDCam.

Length: Completed films must be 30 minutes or less.

Funding: All projects must comply with PBS' funding and underwriting guidelines (at pbs.org).

SUBMISSION PROCEDURES

Deadline: There is no deadline for submitting films to Truly CA Shorts as selections are made on a rolling basis.

Application Form: All submissions must include a completed copy of the application form (PDF).

Standard Letter of Release: All submissions must include a signed release letter.

Screening Copies: Please include **TWO (2)** DVD copies of your film.

Supplementary Materials: Please attach a one-page synopsis, a bio or resume, and any relevant reviews or press coverage.

Mailing Address:

Truly CA
KQED
2601 Mariposa Street
San Francisco CA 94110



Send all materials to:
Truly CA
KQED
2601 Mariposa Street
San Francisco CA 94110

Please attach the following: signed release letter, one page description of the project, producers or director's bio/resume, 2 VHS or DVD copies of the film.

TRULY CA FEATURE DOCUMENTARY

TRULY CA SHORTS (30 MINS. AND UNDER)

FILM TITLE:

SUBMITTED BY:

TITLE:

ORGANIZATION:

ADDRESS:

PHONE 1:

PHONE 2:

EMAIL:

IF YOU ARE SUBMITTING A FEATURE DOCUMENTARY, CIRCLE ONE:
Rough Cut / Festival Cut / Completed Film

IF FESTIVAL CUT OR COMPLETED FILM, DATE COMPLETED:

SUBMITTED LENGTH:

ORIGINAL FORMAT:

BRIEF DESCRIPTION OF WORK (1-2 SENTENCES):

PREVIOUS SCREENINGS (THEATRICAL OR FESTIVAL):

PREVIOUS TV BROADCASTS:

AWARDS OR PRIZES:

LIST FUNDERS OF FILM:

DOES EVERYONE APPEARING IN THE FILM HAVE A RELEASE SIGNED?

Yes No

DO ALL MATERIALS IN THE FILM HAVE A LICENSE OR MATERIALS RELEASE?

Yes No

IS ALL MUSIC CLEARED FOR BROADCAST?

Yes No